

Dan Werner
Executive Producer
MacNeil/Lehrer Productions

Dan Werner is Executive Producer at MacNeil/Lehrer Productions where he created and coordinated the *By the People* Civic Journalism and engagement project. He is helping coordinate the "What's Next California?" event, outreach, communications and is executive producing the documentary that will be produced for California Public Television stations along with video clips that will be provided to YOU.tube and made available to project partner websites through a transparent online video template created by MacNeil/Lehrer Productions web team..

A former president of MacNeil/Lehrer Productions and Associate Executive Producer of the MacNeil/Lehrer Newshour, Werner originated and served as publisher of the Online NewsHour. At *By the People*, he produced the 2010 Hard Times, Hard Choices documentary and state-wide Deliberative Poll event in Michigan, the 2007 "Dialogues in Democracy: Life, Liberty and the Pursuit of Happiness" a 15-month series of deliberations and citizen activities in 11 communities that resulted in a national gathering in the House of Burgesses in Williamsburg, Va. that produced the PBS documentary "A Declaration of Citizenship in the 21st Century." In 2005 *By the People* coordinated Deliberation Week 2005 a local-national project which involved simultaneous weekend deliberations in 10 communities and a national PBS documentary. He was also executive producer of the first American television coverage of a Deliberative Poll, the 1996 National Issues Convention held in Austin, Texas.

In addition to *By the People* he has organized and supervises MacNeil/Lehrer Productions development of "*the.News*" a video news feed for high school and middle school students and teachers. *the.News* project includes an online, cloud-based editing platform that gives all students, including those with limited technological resources, to opportunity to build interactive media literacy linking student-generated video reports using *the.News* content with curriculum goals.

Among his news and public affairs broadcast credits, he served as Executive Producer of *PBS Election 98: The National Report*, a special broadcast examining the impact of the Impeachment charges against President Clinton on the 1998 congressional elections and coordinated PBS live coverage of the 1988, 92 and 96 national Democratic and Republican national conventions.

A 1969 graduate of New York University with a BA with honors in Politics, Werner also graduated from the Columbia University School of Law and Graduate School of Journalism. In 1974, after working as a writer, news editor and producer at WPIX TV in New York, he returned to the Columbia Journalism School as the broadcast department teaching assistant. There he worked with Professor Fred W. Friendly on a number of assignments, including the book "The Good Guys, the Bad Guys, and the First Amendment."