

**THE UNIVERSITY OF HONG KONG 香港大學**  
**PUBLIC OPINION PROGRAMME 民意研究計劃**

Tel 電話：(852) 3921-2700 Fax 傳真：(852) 2517 6951 Website 網址：http://hkupop.hku.hk

Address: 5/F, Kennedy Town Centre, 23 Belcher's Street, Kennedy Town, Hong Kong

地址：香港堅尼地城卑路乍街二十三號堅城中心 5 樓



20 February 2009

Dear Sir/Madam,

Invitation to Workshop on Deliberative Polls®

Deliberative Polls® was developed by Stanford University scholars like James S. Fishkin, as a technique to combine scientific random sample surveys with deliberation in small groups, in order to study the gist of public opinion and the effect of serious deliberation. They are getting popular around the world.

The Public Opinion Programme and the Centre for Civil Society and Governance at the University of Hong Kong will collaborate with the Center for Deliberative Democracy at Stanford University to conduct the first workshop on Deliberative Polling® in Hong Kong, details as follows:

Date: February 27, 2009 (Friday)

Time: 9:15 am – 6:00 pm

Venue: Conference room of HKUPOP

5/F, Kennedy Town Centre, 23 Belcher's Street, Kennedy Town, Hong Kong.

We cordially invite your organization to send representatives to attend the workshop. We believe the event would be particularly useful to opinion researchers and project directors. The workshop is free of charge and lunch will be provided. Please complete and return the enrollment form attached by fax to 2517 6951, or by email to [pop.network@hkupop.hku.hk](mailto:pop.network@hkupop.hku.hk), or call Ms Chau at 3921 2700. There are only 20 places, and registration will be accepted on a first-come-first-serve basis.

Robert Chung  
(Director of HKUPOP)

Enclosure: Run-down and enrollment form for Workshop on Deliberative Polls®

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## **Pilot Deliberative Poll & Deliberative Polling® Training**

**Run-down for February 27, 2009**

### **Pilot Deliberative Poll**

(20 HKU students as participants, trainees as observers)

- 09:15 Registration
- 09:30 Introduction of morning and whole day's event  
Student deliberations begins
- 10:20 Break
- 10:30 Plenary Session with two experts on the discussion topic
- 11:00 Break
- 11:10 Student deliberation continues
- 12:00 Completion of final questionnaire by students
- 12:20 Lunch

### **Deliberative Polling Training**

(Students departed, trainees remain)

- 01:30 DP Training begins  
Introductions and Presentation of previous DP results  
Format, Process, Logistics  
Briefing Materials and Questionnaires  
Data Collection and Analyses  
Budgeting and Human Subjects  
Moderator Training
- 03:50 Break
- 04:00 Discussion
- 06:00 Training ends

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### Workshop on Deliberative Polls® Enrollment Form

#### Event details

Date: February 27, 2009 (Friday)

Time: 9:15 am – 6:00 pm

Venue: Conference room of HKUPOP

5/F, Kennedy Town Centre, 23 Belcher's Street, Kennedy Town, HK.

Please provide your information in the following blanks, and return the completed form to HKUPOP by fax to 2517 6951. Thank you for cooperation.

Name of organization : \_\_\_\_\_

Name(s) of representative(s) : \_\_\_\_\_

Total number of participant(s)\* : \_\_\_\_\_

Contact number(s) : \_\_\_\_\_ (Mobile) \_\_\_\_\_ (Office)

Email address(es) : \_\_\_\_\_

\* *In case enrollment exceeds the number of seats three days before the event, the organizer will try to spread out enrollment across different organizations.*