

Conference Series

"CONSTITUTIONAL REVIEW AND DEMOCRATIC DEVELOPMENT: THE WAY FORWARD"



**HONG KONG'S NEW POLITICS:
A Post-Election Analysis**



Session 1: Overview of the Election Results

**Tracking Voter Preferences and Voters' Views
about LegCo's Agenda**

By Dr. Robert Chung

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Tracking voter preferences and voters' views about LegCo agenda

Abstract of presentation

The Public Opinion Programme (POP) of the University of Hong Kong has been tracking voter preference and election issues long before the start of this year Legislative Council election campaign. Immediately after the close of nomination on 4 August, POP began its daily rolling surveys, which finally captured 16,785 registered voters for telephone interviews. On the election day, 9,223 actual voters were successfully interviewed for their candidate choice and other election-related questions. Together with another 998 cases of “partial success”, the effective sample size of the exit poll for some questions amounts to 10,221 cases. The designer and director of these polls, Robert Chung, will present the major findings and implications of these rolling and exit polls. He will in particular touch on the issue of tactically voting in different constituencies, the people’s mandate as reflected in his exit poll, and the positive and negative aspects of this year’s election.

『香港政治新形勢：後選舉分析』研討會

『選民意向及選舉議題走勢』

香港大學民意研究計劃主任 鍾庭耀 發言要點

香港大學民意研究計劃在很久以前便開始追蹤香港市民及選民對立法會選舉的意見。8月4日截止提名後，研究計劃便開始每日進行滾動調查，按日樣本數目由第一天的374個慢慢調整到最後一天的944個，前後累積了16,785個成功樣本。選舉當日，民意研究計劃在全港各區進行票站調查，成功訪問9,223名剛投票完畢的選民，連同998個部份完成個案，部份題目的有效樣本達到10,221個。負責設計及統籌有關滾動及票站調查的鍾庭耀將會在研討會介紹和分析有關調查的主要發現和啟示，尤其是選民在各區的配票行爲、選民以選票授權的內容、以及是次選舉的正面和負面發展等。