

**THE UNIVERSITY OF HONG KONG 香港大學**  
**PUBLIC OPINION PROGRAMME 民意研究計劃**



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**THE UNIVERSITY OF HONG KONG**  
**PUBLIC OPINION PROGRAMME (POP)**

**CIVIC EXCHANGE**

**JOINTLY CONDUCT**

**2004 Legislative Council Direct Election Rolling Survey**

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**Questionnaire – August 12 ( Finalized )**

12 August 2004

The Public Opinion Programme (POP) was established in June 1991 at the Social Sciences Research Centre under the Faculty of Social Sciences of the University of Hong Kong. It was transferred to the Journalism and Media Studies Centre of the University of Hong Kong in May 2000, and then back to the Faculty of Social Sciences in January 2002.

香港大學民意研究計劃在一九九一年六月成立，初時隸屬香港大學社會科學學院的社會科學研究中心，二零零零年五月轉往香港大學新聞及傳媒研究中心，二零零二年一月再轉回香港大學社會科學學院管轄。

## Section I Self Introduction and Selection of Respondent

Good evening, I am an interviewer from the Public Opinion Programme of the University of Hong Kong. We would like to ask for your opinion regarding the Legislative Council Election which would only take you a couple of minutes. Please be rested assured that the information you provide will be kept strictly confidential.

[S1] Are you a registered voter? 【If the one who answers the call is not a registered voter, then interviewers need to ask if there are any registered voters at home. If there is no registered voter at home, then the interview can be terminated.】 Since we need to conduct random sampling, if there is more than one available, I would like to speak to the one who will have his / her birthday next. (Interviewer can illustrate with examples: “that means is there anyone who will have his / her birthday in August or the coming three months?”)

Yes

No (skip to end)

Household-level refusal (skip to end)

Known respondent refusal (skip to end)

[S2] Which district are you living in?

Wanchai (Hong Kong Island)

Eastern (Hong Kong Island)

Central / Western (Hong Kong Island)

Southern (Hong Kong Island)

Kwun Tong (Kowloon East)

Kowloon City (Kowloon West)

Wong Tai Sin (Kowloon East)

Mongkok (Kowloon West)

Sham Shui Po (Kowloon West)

Yau Tsim (Kowloon West)

Sai Kung (New Territories East)

Shatin (New Territories East)

Islands (New Territories West)

Tsuen Wan (New Territories West)

Kwai Tsing (New Territories West)

Tuen Mun (New Territories West)

Yuen Long (New Territories West)

North (New Territories East)

Tai Po (New Territories East)

Refuse to answer (skip to end)

[S3] How many members are there in your household ?

\_\_\_\_\_  
Refuse to answer

## Section II Main Questions

Key  
rolling  
question

[1] Will you vote in the coming Legislative Council Election in September? (Interviewers to inquire propensity)

Definitely will

Most likely will

Most likely won't

Definitely won't

Not yet decide (Interviewers to inquire whether it is "most likely will" or "most likely won't")

Don't know/Hard to say

Refuse to answer

*Hong Kong Island voters → Q2-4 only, then skip to Q17*

*Kowloon East voters → Q5-7 only, then skip to Q17*

*Kowloon West voters → Q8-10 only, then skip to Q17*

*New Territories East voters → Q11-13 only, then skip to Q17*

*New Territories West voters → Q14-16 only, then go on to Q17*

**Only for Hong Kong Island voters**

<p>[2] The Legislative Council election will be held on 12 September. Could you name the lists in your geographical constituency? (Interviewers first require the respondents to name all the lists they know. The answers need not be totally accurate, only the party name or one of the candidates' names will be acceptable. If one party takes part in the election in several separate lists, the interviewers need to probe. If the respondents cannot identify them separately, the interviewers need to record this accordingly. Interviewers not to read out the lists and multiple answers are allowed.)</p>	<p>[3] Among the lists you named, which list you tend to support? (Interviewers not to read out the lists)</p>	<p>[4] In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to read out the lists, then skip to Q17)</p>
<p>Ma Lik, Choy So Yuk, Chung Shu Kun Christopher, Yeung Wai Foon, Lee Yuen Kwong, Cheung Kwok Kwan of DAB          Independent Hsu Lai Tai Rita          Independent Tsang Kin Shing, Chung Chung Fai, Tang Chui Chung          Eu Yuet Mee Audrey, Ho Sau Lan Cyd of pro-democracy camp          Yeung Sum, Lee Chu Ming Martin, Lai Chi Keong of DP          Independent Wong Kam Fai</p>		
<p>+</p>		
<p>Wrong answer A          Wrong answer B          Wrong answer C          Don't know any lists (skip to Q4)          Refuse to answer (skip to Q4)</p>	<p>Wrong answer A          Wrong answer B          Wrong answer C          Won't vote          Won't support any political parties or candidates          Don't know / Hard to say          Refuse to answer</p>	<p>Won't vote          Won't support any political parties or candidates          Not yet decide / Don't know / Hard to say          Refuse to answer</p>

Peripheral rolling question

Peripheral rolling question

Key rolling question

### Only for Kowloon East voters

<p>[5] The Legislative Council election will be held on 12 September. Could you name the lists in your geographical constituency? (Interviewers first require the respondents to name all the lists they know. The answers need not be totally accurate, only the party name or one of the candidates' names will be acceptable. If one party takes part in the election in several separate lists, the interviewers need to probe. If the respondents cannot identify them separately, the interviewers need to record this accordingly. Interviewers not to read out the lists and multiple answers are allowed.)</p>	<p>[6] Among the lists you named, which list you tend to support? (Interviewers not to read out the lists)</p>	<p>[7] In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to read out the lists, then skip to Q17)</p>
<ul style="list-style-type: none"> <li>- Li Wah Ming, Wu Chi Wai, Ho Wai To of DP</li> <li>- Independent Leong Kah Kit Alan</li> <li>- Chan Yuen Han, Lam Man Fai, Tang Ka Piu of FTU and DAB</li> <li>- Chan Kam Lam, Choi Chun Wa, Chan Tak Ming of DAB and FTU</li> <li>- Independent Cheng Albert Jing Han and To Kwan Hang Andrew of Frontier</li> </ul>		
+		
<p>DAB ( no separate list )  FTU ( no separate list )  Wrong answer A  Wrong answer B  Wrong answer C  Don't know any lists ( skip to Q7 )  Refuse to answer ( skip to Q7 )</p>	<p>DAB ( no separate list )  FTU ( no separate list )  Wrong answer A  Wrong answer B  Wrong answer C  Won't vote  Won't support any political parties or candidates  Don't know / Hard to say  Refuse to answer</p>	<p>Won't vote  Won't support any political parties or candidates  Not yet decide / Don't know / Hard to say  Refuse to answer</p>

Peripheral rolling question

Peripheral rolling question

Key rolling question

### Only for Kowloon West voters

<p>[8] The Legislative Council election will be held on 12 September. Could you name the lists in your geographical constituency? (Interviewers first require the respondents to name all the lists they know. The answers need not be totally accurate, only the party name or one of the candidates' names will be acceptable. If one party takes part in the election in several separate lists, the interviewers need to probe. If the respondents cannot identify them separately, the interviewers need to record this accordingly. Interviewers not to read out the lists and multiple answers are allowed.)</p>	<p>[9] Among the lists you named, which list you tend to support? (Interviewers not to read out the lists)</p>	<p>[10] In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to read out the lists, then skip to Q17)</p>
<ul style="list-style-type: none"> <li>- Tsang Yok Sing Jasper, Chung Kong Mo, Lee Wai King Starry of DAB               <ul style="list-style-type: none"> <li>- Fung Kin Kee Frederick of ADPL</li> <li>- Liu Sing Lee of ADPL</li> <li>- Independent Lau Chin Shek</li> </ul> </li> <li>- To Kun Sun James, Chan Ka Wai, Lam Ho Yeung, Ma Kee of DP               <ul style="list-style-type: none"> <li>- Independent Lau Yuk Shing, Leung Suet Fong, Lau Po Kwan</li> </ul> </li> </ul>		
+		
<p>ADPL ( no separate list )          Wrong answer A          Wrong answer B          Wrong answer C          Don't know any lists ( skip to Q10 )          Refuse to answer ( skip to Q10 )</p>	<p>ADPL ( no separate list )          Wrong answer A          Wrong answer B          Wrong answer C          Won't vote          Won't support any political parties or candidates          Don't know / Hard to say          Refuse to answer</p>	<p>Won't vote          Won't support any political parties or candidates          Not yet decide / Don't know / Hard to say          Refuse to answer</p>

Peripheral rolling question

Peripheral rolling question

Key rolling question

### Only for New Territories East voters

<p>[11] The Legislative Council election will be held on 12 September. Could you name the lists in your geographical constituency? (Interviewers first require the respondents to name all the lists they know. The answers need not be totally accurate, only the party name or one of the candidates' names will be acceptable. If one party takes part in the election in several separate lists, the interviewers need to probe. If the respondents cannot identify them separately, the interviewers need to record this accordingly. Interviewers not to read out the lists and multiple answers are allowed.)</p>	<p>[12] Among the lists you named, which list you tend to support? (Interviewers not to read out the lists)</p>	<p>[14] In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to read out the lists, then skip to Q17)</p>
<p>- Independent Wong Wang Fat Andrew</p> <ul style="list-style-type: none"> <li>- Cheng Kar Foo Andrew, Lau Wai Hing Emily, Tong Ka Wah, Wong Sing Chi, Tsoi Yiu Cheong Richard, Ho Suk Ping Shirley, Or Yiu Lam Ricky of pro-democracy camp</li> <li>- Lau Kong Wah, Li Kwok Ying, Mok Kam Kwai, Chan Kwok Kai, So Sai Chi, Wong Pik Kiu, Chan Hak Kan of DAB             <ul style="list-style-type: none"> <li>- Tien Pei Chun James of LP</li> <li>- Tso Wung Wai of HKPA</li> <li>- Leung Kwok Hung of AFA</li> </ul> </li> </ul>		
<p>+</p>		
<p>Wrong answer A Wrong answer B Wrong answer C Don't know any lists ( skip to Q13 ) Refuse to answer ( skip to Q13 )</p>	<p>Wrong answer A Wrong answer B Wrong answer C Won't vote Won't support any political parties or candidates Don't know / Hard to say Refuse to answer</p>	<p>Won't vote Won't support any political parties or candidates Not yet decide / Don't know / Hard to say Refuse to answer</p>

Peripheral rolling question

Peripheral rolling question

Key rolling question

<b>Only for New Territories West voters</b>
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<p>[14] The Legislative Council election will be held on 12 September. Could you name the lists in your geographical constituency? (Interviewers first require the respondents to name all the lists they know. The answers need not be totally accurate, only the party name or one of the candidates' names will be acceptable. If one party takes part in the election in several separate lists, the interviewers need to probe. If the respondents cannot identify them separately, the interviewers need to record this accordingly. Interviewers not to read out the lists and multiple answers are allowed.)</p>	<p>[15] Among the lists you named, which list you tend to support? (Interviewers not to read out the lists)</p>	<p>[16] In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to read out the lists)</p>
<ul style="list-style-type: none"> <li>- Lee Wing Tat, Chan Yuen Sum of DP</li> <li>- Ho Chun Yan, Cheung Yin Tung of DP</li> <li>- Independent Chan Wai Yip Albert</li> <li>- Yim Tin Sang, Kong Fung Yi, Tai Yin Chiu, Kwun Tung Wing of ADPL</li> <li>- Tam Yiu Chung, Cheung Hok Ming, Leung Che Cheung, Au Yeung Po Chun, Tsui Fan, Chan Han Pan, Lo Kwong Shing Andy, Ng King Wah of DAB</li> <li>- Chow Liang Shuk Yee Selina, Ting Woo Shou Kenneth of LP               <ul style="list-style-type: none"> <li>- Independent Ng Tak Leung</li> <li>- Independent Char Shik Ngor Stephen</li> <li>- Lee Cheuk Yan, Ip Ngok Fung of HKCTU</li> </ul> </li> <li>- Lui Hau Tuen, Siu Shing Choi, Chan Choi Hi of NCF</li> <li>- Leung Yiu Chung, Wan Siu Kin Andrew of NWS               <ul style="list-style-type: none"> <li>- Independent Chow Ping Tim</li> </ul> </li> </ul>		
+		
<p>DP ( no separate list )          Wrong answer A          Wrong answer B          Wrong answer C          Don't know any lists ( skip to Q16 )          Refuse to answer ( skip to Q16 )</p>	<p>Wrong answer A          Wrong answer B          Wrong answer C          DP ( no separate list )          Won't vote          Won't support any political parties or candidates          Don't know / Hard to say          Refuse to answer</p>	<p>Won't vote          Won't support any political parties or candidates          Not yet decide / Don't know / Hard to say          Refuse to answer</p>

Peripheral rolling question

Peripheral rolling question

Key rolling question



## Compulsory questions for all voters

Periodical  
tracking  
question

If you were going to vote for the Legislative Councillors tomorrow, how important would you consider the XXX? (Interviewer to inquire the degree of importance, sequence of [Q17-23] to be randomly rotated by computer)

[17] Economy-related policies proposed by candidates

[18] Political policies proposed by candidates, such as constitutional affairs, democratic development, etc

[19] Livelihood policies proposed by candidates, such as problems on housing, education, medical, environment, and public order, etc

[20] Candidates' relations with the Central People's Government

[21] Candidates' fame

[22] Candidates' experiences in the Council

[23] Candidates' health condition

Very important

Quite important

Half-half

Not quite important

Not important at all

Don't know / Hard to say

Refuse to answer

[24] When did you register as a voter? **【Deduced from the year, input exact number】**

Back-  
ground  
question

\_\_\_\_\_

Forgotten

Refuse to answer

Back-  
ground  
question

[25] Have you ever voted in the past Council elections in all tiers?

Yes

No: not yet registered

No: already registered

Forgotten

Refuse to answer

Demo [26] Did you participate in the July 1 rally last year ?

question

Yes

No

Don't know / Forgotten

Refuse to answer

Demo [27] Did you participate in the July 1 rally this year ?

question

Yes

No

Don't know / Forgotten

Refuse to answer

### Section III Personal Particulars

I'd like to know some of your personal particulars in order to facilitate our analysis.

Demo [DM1] Gender

question

Male

Female

Demo [DM2] Age 【 Input exact number 】

question

\_\_\_\_\_

Refuse to answer

Demo [DM3] Education Attainment

question

Primary or below

Secondary

Matriculated

Tertiary, non-degree course

Tertiary, degree course

Postgraduate or above

Refuse to answer

Demo question [DM4] The type of ownership of your house is:  
Self-purchased, or  
Rent?  
Refused to answer

Demo question [DM5] House type  
Public housing estate  
Housing Authority subsidized sale flats  
Housing Society subsidized sale flats  
Private housing  
Village: villas / bungalows / modern village houses  
Village: simple stone structures / traditional village houses  
Public temporary housing  
Private temporary housing  
Staff quarters  
Others  
Refuse to answer

Demo question [DM6] Occupation  
Managers and administrators  
Professionals  
Associate professionals  
Clerks  
Service workers and shop sales workers  
Skilled agricultural and fishery workers  
Craft and related workers  
Plant and machine operators and assemblers  
Non-skilled workers  
Students  
Housewives  
Unclassified  
Others (unemployed, retired, etc.)  
Refuse to answer