

**THE UNIVERSITY OF HONG KONG  
PUBLIC OPINION PROGRAMME  
香港大學民意研究計劃**

**West Kowloon Cultural District Development Public Opinion Survey  
西九龍文娛藝術區發展民意調查**

**Telephone Survey Questionnaire (Final version)  
電話調查問卷 (定稿)**

2011 年 1 月 19 日

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**Note: Q1 to Q4 are repeated measurements first done in 2006**

註：題目 1 至 4 為 2006 年調查曾使用的題目

1. How healthy or unhealthy would you say Hong Kong's living environment is?  
(Interviewers to probe degree)

你覺得香港既整體居住環境有幾健康或者不健康？〔訪問員追問程度〕

Very healthy	非常健康
Quite healthy	幾健康
Half/half	一半半
Quite unhealthy	幾唔健康/唔係幾健康
Very unhealthy	非常唔健康
Don't know/hard to say	唔知/難講
Refuse to answer	拒答

2. Do you think the urban centre of Hong Kong has sufficient open space and green parks in the urban area for healthy living? (Interviewers to probe degree)

你覺得香港都市地區是否有足夠既露天空間同埋綠化公園讓市民享受健康生活？  
〔訪問員追問程度〕

Very sufficient	非常足夠
Quite sufficient	幾足夠
Half/half	一半半
Quite insufficient	幾唔足夠/唔係幾足夠
Very insufficient	非常唔足夠
Don't know/hard to say	唔知/難講
Refuse to answer	拒答

3. How much do you like or dislike Hong Kong to be developed into an environmentally friendly green city? (Interviewers to probe degree)

你對香港發展成為一個環保綠色城市有幾喜歡或者不喜歡？〔訪問員追問程度〕

Like it very much	非常喜歡
Quite like it	幾喜歡
Half/half	一半半
Don't like it	幾唔喜歡/唔係幾喜歡
Don't like it at all	非常唔喜歡
Don't know/hard to say	唔知/難講
Refuse to answer	拒答

4. Are you aware that the WKCD site was originally zoned for a green park with cultural facilities as part of the Chek Lap Kok Airport development project?

你是否知道西九龍文娛藝術區本來係劃作興建一個設有文化設施既綠化公園，作為赤鱗角機場發展計劃的其中一個項目？

I am aware	知道
I am not aware	唔知道
Refuse to answer	拒答

5. In the latest designs, almost 60% of the WKCD site will be used for residential and commercial development. Do you consider almost 60% to be too much, too little, or just right?

係現時既設計之中，西九文化區內將會預留接近六成既土地用作興建住宅及商廈，你認為用接近六成既土地興建住宅及商廈屬於過多、過少、定適中呢？

Too much	過多
Just right	適中
Too little	過少
Don't know / Hard to say	唔知/難講
Refuse to answer	拒答

6. There is a view that WKCD should be a project totally devoted to cultural and green park with no private residential development at all. Do you agree or disagree with this view? (Interviewers to probe degree)

有意見認為西九文化區應該全部用作興建文化設施及綠化公園，即係完全冇私人住宅發展，你贊成定反對呢個講法？〔訪問員追問程度〕

Very much agree	非常贊成
Somewhat agree	幾贊成
Half-half	一半半
Somewhat disagree	幾反對
Very much disagree	非常反對
Don't know / Hard to say	唔知／難講
Refuse to answer	拒答

7. Do you agree or disagree to auctioning off the residential land in the WKCD for developers to build luxury properties? (Interviewers to probe degree)

你贊成定反對將西九預留既住宅用地，拍賣俾地產發展商興建豪宅？〔訪問員追問程度〕

Very much agree	非常贊成
Somewhat agree	幾贊成
Half-half	一半半
Somewhat disagree	幾反對
Very much disagree	非常反對
Don't know / Hard to say	唔知／難講
Refuse to answer	拒答

8. There is a view that allowing the residential land in WKCD to be auctioned will make WKCD become another real estate development project. Do you agree or disagree with this view? (Interviewers to probe degree)

有意見認為拍賣西九預留既住宅用地會令西九文化區變成另一個地產發展項目，你贊成定反對呢個講法？〔訪問員追問程度〕

Very much agree	非常贊成
Somewhat agree	幾贊成
Half-half	一半半
Somewhat disagree	幾反對
Very much disagree	非常反對
Don't know / Hard to say	唔知／難講
Refuse to answer	拒答

9. There is a view that funding of WKCD should not rely on on-site land sales as trade off. Do you agree or disagree with this view? (Interviewers to probe degree)  
 有意見認為興建西九文化區既資金不應該單靠區內賣地收入，你贊成定反對呢個意見？〔訪問員追問程度〕

Very much agree	非常贊成
Somewhat agree	幾贊成
Half-half	一半半
Somewhat disagree	幾反對
Very much disagree	非常反對
Don't know / Hard to say	唔知／難講
Refuse to answer	拒答

10. Beside on-site land sales, which of the following measures should be used to fund the development of WKCD? (Interviewers to read out options 1 to 5 order to be randomized by computer, multiple responses allowed)  
 除左區內賣地，你認為政府應該採用以下邊d方法去籌募資金興建西九文化區？〔訪問員讀出1至5項答案，次序由電腦隨機排列，可選多項〕

1. Form a Board of Director for fund raising, like Po Leung Kok, Tung Wah Group	1 成立董事局負責籌募善款，好似保良局和東華三院咁
2. Levy of cultural and environment tax	2 徵收文化及環境稅
3. Using part of Hong Kong's fiscal reserve	3 動用香港財政儲備
4. Sell land from other areas, e.g. Kai Tak Old Airport site.	4 售賣其他土地，例如啟德機場舊址
5. Cover the West Kowloon Tunnel Exit top to create land for property development like MTR topside properties	5 於西九隧道出口上蓋興建物業，好似港鐵上蓋物業咁
Others, please specify: _____	其他，請註明：_____
Don't know / Hard to say	唔知／難講
Refuse to answer	拒答

## Demographics

### 個人資料

[DM1]

Gender 性別

Male	男
Female	女

## [DM2a] Age 年齡

\_\_\_\_\_ Exact age 準確數字  
Refuse to answer 拒答

## [DM2b] [Only asked those who refused to tell] Age(Range) [Interviewer to read out ranges]

【只問不肯透露準確年齡被訪者】年齡 (範圍)[訪問員可讀出範圍]

18-20	18-20 歲
21-29	21-29 歲
30-39	30-39 歲
40-49	40-49 歲
50-59	50-59 歲
60 or above	60 歲或以上
Refuse to answer	拒答

## [DM3] Education Attainment 教育程度

Primary or below Secondary	小學或以下
Matriculated	中學
Tertiary, non-degree course	預科
Tertiary, degree course Postgraduate or above	專上非學位 專上學位
Refuse to answer	研究院或以上 拒答

## [DM4] Occupation 職業

Managers and administrators	經理及行政人員
Professionals	專業人員
Associate professionals	輔助專業人員
Clerks	文員
Service workers and shop sales workers	服務工作及商店銷售人員
Skilled agricultural and fishery workers	漁農業熟練工人
Craft and related workers	手工藝及有關人員
Plant and machine operators and assemblers	機台及機器操作員及裝配員
Non-skilled workers	非技術工人
Students	學生
Housewives	家庭主婦
Unclassified	不能辨別
Others (unemployed, retired, etc.)	其他(包括失業、已退休、及其他非在職者)
Refuse to answer	拒答

[DM5] Which class do you consider your family belongs to? (Interviewer to read out the first 5 options)

你認為你既家庭屬於以下邊個階級? (讀出首五項答案)

Upper class	上層階級
Upper-middle class	中產階級既上層
Middle class	中產階級
Lower-middle class	中產階級既下層
Lower class or grassroots	下層或基層階級
Don't know / hard to say	唔知／難講
Refuse to answer	拒答

\*\*\*\*\* **End of Questionnaire** \*\*\*\*\*

\*\*\*\*\* 問卷完 \*\*\*\*\*