

## Frequency Tables

Table 3 [Q1] Do you own any ivory or ivory products?

	Frequency	Percentage (Base=1,021)
Yes	89	8.7%
No	925	<b>90.6%</b>
Don't know / hard to say	7	0.7%
Total	1,021	100.0%

Table 4 [Q2] Do you know anyone who owns ivory or ivory products?

	Frequency	Percentage (Base=1,021)
Yes, I know someone who owns	116	11.4%
No, I know nobody who owns	836	<b>81.9%</b>
Don't know / hard to say	68	6.7%
Total	1,021	100.0%

Table 5 [Q3] Besides yourself, do you know **anyone** who has bought ivory or ivory products in the last one, two or three year(s)?

	Frequency	Percentage (Base=1,021)
Yes, I know someone who has bought ivory products last year	9	0.9%
Yes, I know someone who has bought ivory products last two years	6	0.6%
Yes, I know someone who has bought ivory products last three years	6	0.6%
No, I know nobody who has bought ivory products in the last three years	917	<b>89.8%</b>
Don't know / hard to say	83	8.1%
Total	1,021	100.0%

Table 6 [Q4] Have **you** bought any ivory or ivory products in the last one, two or three year(s)?

	Frequency	Percentage (Base=1,020)
Yes, have bought ivory products last year	2	0.2%
Yes, have bought ivory products last two years	2	0.2%
Yes, have bought ivory products last three years	1	0.1%
Yes, more than three years ago	30	3.0%
Never (Skip to Q6)	977	<b>95.8%</b>
Don't know / hard to say (Skip to Q6)	7	0.7%
Total	1,020	100.0
<i>Missing (Skip to Q6)</i>	<i>1</i>	

Table 7 [Q5] [Only for those who have bought ivory products before in Q4, Base=36] Why did you buy ivory or ivory products? (Don't read out options, multiple answers allowed)

	Frequency	% of total responses (Base=34)	% of valid sample (Base=33)
Cultural significance	7	19.6%	20.2%
Durability of material	4	11.6%	11.9%
Beauty of material	4	11.5%	11.8%
Investment	2	7.1%	7.3%
No reasons	5	14.3%	14.7%
Others (Please see below)	12	35.9%	<b>37.0%</b>
Total	34		
<i>Missing</i>	<i>3</i>		
<i>Others that cannot be grouped into the table</i>			
Gift from friends	4		
It can be poison testing tool	2		
Decorative	2		
Healthier to use ivory chopsticks for food	1		
Daily needs	1		
Personal particulars	1		
Asked by elderly to buy ivory chopsticks	1		
Followed the trend	<1		
Products are nice and cheaper	<1		
For fun	<1		
<i>Subtotal</i>	<i>12</i>		

[Q6 - Q8] I will read out a few statements about ivory consumption. Please tell me if you know any of them. [The order of Q6 to Q8 is randomized by computer.]

Table 8 [Q6] Did you know that elephant tusks do not fall out like teeth, but in order to get the ivory, elephants must die or be killed?

	Frequency	Percentage (Base=1,020)
Yes	726	<b>71.2%</b>
No	294	28.8%
Total	1,020	100.0
<i>Missing</i>	<i>1</i>	

Table 9 [Q7] Do you know that it has been proven that ivory poaching is linked to terrorist trade and international organized crime?

	Frequency	Percentage (Base=1,021)
Yes	269	26.4%
No	752	<b>73.6%</b>
Total	1,021	100.0

Table 10 [Q8] Did you know that one elephant is killed every fifteen minutes, which is 96 elephants per day, and if current poaching rates continue, the African elephant species could be extinct in the wild within our life time?

	Frequency	Percentage (Base=1,020)
Yes	350	34.3%
No	671	<b>65.7%</b>
Total	1,020	100.0
<i>Missing</i>	<i>1</i>	

Table 11 [Q9] Back to Hong Kong, do you know that it is illegal to import or export ivory out of Hong Kong without a license?

	Frequency	Percentage (Base=1,021)
Yes	855	<b>83.8%</b>
No	166	16.2%
Total	1,021	100.0%

Table 12 [Q10] By end of 2013, about 450 licenses for ivory possession have been issued by AFCD in Hong Kong. Do you think AFCD should continue or stop issuing new licenses in future?

	Frequency	Percentage (Base=1,017)
Continue	122	12.0%
Stop	759	<b>74.6%</b>
Don't know / hard to say	136	13.4%
Total	1,017	100.0%
Missing	4	

Table 13 [Q11] Finally, how much would you support or oppose a ban on selling ivory in Hong Kong?

	Frequency	Percentage (Base=1,021)
Very much support	560	54.8%
Quite support	211	20.6%
Half- half	72	7.1%
Quite oppose	51	5.0%
Very much oppose	69	6.8%
Don't know / hard to say	58	5.6%
Total	1,021	100.0%