## Demographics of Respondents

The raw data collected have been weighted according to figures obtained from the Census and Statistics Department regarding the gender-age distribution of the Hong Kong population in mid-year 2014 and the educational attainment (highest level attended) distribution collected in the 2011 Census.

Table 14 Gender

|  | Frequency | Percentage <br> (Base=1,021) |
| :--- | :---: | :---: |
| Male | 463 | $45.3 \%$ |
| Female | 558 | $54.7 \%$ |
|  | 1,021 | $100.0 \%$ |

Table 15 Age Group

|  | Frequency | Percentage <br> (Base=1,016) |
| :--- | :---: | :---: |
| $18-29$ | 183 | $18.0 \%$ |
| $30-39$ | 187 | $18.4 \%$ |
| $40-49$ | 191 | $18.8 \%$ |
| $50-59$ | 205 | $20.2 \%$ |
| $60-69$ | 129 | $12.7 \%$ |
| 70 or above | 122 | $12.0 \%$ |
|  | 1,016 | $100.0 \%$ |
|  | Total | 5 |

Table 16 Education Level

|  | Frequency | Percentage <br> (Base=1,020) |
| :--- | :---: | :---: |
| Primary or below | 241 | $23.7 \%$ |
| Secondary | 490 | $48.1 \%$ |
| Tertiary or above | 288 | $28.3 \%$ |
|  | Total | 1,020 |
|  | 1 | $100.0 \%$ |

Table 17 Occupation

|  | Frequency | Percentage <br> (Base=1,004) |
| :--- | :---: | :---: |
| Executives and professionals | 215 | $21.5 \%$ |
| Clerical and service workers | 198 | $19.8 \%$ |
| Workers | 90 | $9.0 \%$ |
| Students | 92 | $9.2 \%$ |
| Housewives | 173 | $17.2 \%$ |
| Others | Total | 1,004 |
|  | 17 | $23.5 \%$ |

Table 18 Personal Monthly Income

|  | Frequency | Percentage <br> (Base=959) |
| :--- | :---: | :---: |
| HK\$5,000 or below | 418 | $43.6 \%$ |
| HK\$5,000-9,999 | 91 | $9.4 \%$ |
| HK\$10,000-14,999 | 145 | $15.1 \%$ |
| HK\$15,000-19,999 | 73 | $7.6 \%$ |
| HK\$20,000-29,999 | 89 | $9.3 \%$ |
| HK\$30,000-39,999 | 49 | $5.1 \%$ |
| HK\$40,000-49,999 | 26 | $2.8 \%$ |
| HK\$50,000 or above | 49 | $5.1 \%$ |
| Not stable | 20 | $2.1 \%$ |
|  | 959 | $100.0 \%$ |
|  | Tota | 62 |

