Demographics of Respondents

The raw data collected have been weighted according to figures obtained from the Census and Statistics Department regarding the gender-age distribution of the Hong Kong population in mid-year 2014 and the educational attainment (highest level attended) distribution collected in the 2011 Census.

Table 14 Gender

	Frequency	Percentage (Base=1,021)
Male	463	45.3%
Female	558	54.7%
Total	1,021	100.0%

Table 15 Age Group

	Frequency	Percentage (Base=1,016)
18 - 29	183	18.0%
30 - 39	187	18.4%
40 - 49	191	18.8%
50 - 59	205	20.2%
60 - 69	129	12.7%
70 or above	122	12.0%
Total	1,016	100.0%
Missing	5	

Table 16 Education Level

	Frequency	Percentage (Base=1,020)
Primary or below	241	23.7%
Secondary	490	48.1%
Tertiary or above	288	28.3%
Total	1,020	100.0%
Missing	1	

Table 17 Occupation

	Frequency	Percentage (Base=1,004)
Executives and professionals	215	21.5%
Clerical and service workers	198	19.8%
Workers	90	9.0%
Students	92	9.2%
Housewives	173	17.2%
Others	236	23.5%
Total	1,004	100.0%
Missing	17	

Table 18 Personal Monthly Income

	Frequency	Percentage (Base=959)
HK\$5,000 or below	418	43.6%
HK\$5,000-9,999	91	9.4%
HK\$10,000-14,999	145	15.1%
HK\$15,000-19,999	73	7.6%
HK\$20,000-29,999	89	9.3%
HK\$30,000-39,999	49	5.1%
HK\$40,000-49,999	26	2.8%
HK\$50,000 or above	49	5.1%
Not stable	20	2.1%
Total	959	100.0%
Missing	62	