

Table 3 [Q1] How many times in total did you travel for business or holiday outside of Hong Kong in the past 12 months?

	Frequency	Percentage (Base=558)
None	58	10.4%
1-2	217	38.9%
3-4	121	21.7%
5-6	42	7.5%
7-8	18	3.2%
9-10	9	1.6%
More than 10 times	63	11.3%
Don't know/hard to say	30	5.4%
<b>Total</b>	<b>558</b>	<b>100.0%</b>
<b>Excluding "Don't know/ hard to say"</b>		
Mean	3.6 times	
Median	1.5 times	
Standard Error of Mean	0.15 time	
Base	528	
<b>Excluding "Don't know/ hard to say"&amp; "None"</b>		
Mean	4.0 times	
Median	3.5 times	
Standard Error of Mean	0.15 time	
Base	470	

Table 4 [Q2] (Excluding those who said “None” at Q1) Usually by what means did you travel outside of Hong Kong in the past 12 months? (No need to read out answers, single response allowed only, choose the most frequently used one)

	Frequency	Percentage (Base=500)
Plane	241	48.2%
Train/bus/private car	228	45.6%
Cruise ship/ferry	24	4.8%
Don't know/hard to say	7	1.4%
Total	500	100.0%

Table 5 [Q3] Do you know what carbon emissions will result from travel activities that is related to the environment?

	Frequency	Percentage (Base=558)
Yes – carbon dioxide	159	28.5%
Yes – wrong answer	148	26.5%
No	251	45.0%
Total	558	100.0%

Table 6 [Q4] Prior to this interview, are you aware that travel activities will result in carbon dioxide emissions?

	Frequency	Percentage (Base=556)
Yes	335	60.3%
No	221	39.7%
Total	556	100.0%
<i>Missing</i>	2	

Table 7 [Q5] Do you believe that carbon dioxide emissions are harmful to the environment?

	Frequency	Percentage (Base=558)
Yes	503	90.1%
No	10	1.8%
Don't know/hard to say	45	8.1%
Total	558	100.0%

Table 8 [Q6] Are you concerned about the amount of carbon dioxide emissions from your travels?  
(Interviewer to prompt degree of concern)

	Frequency	Percentage (Base=555)
Very much concerned )	30 )	5.4% )
Quite concerned )	138 )	24.9% )
Half-half	68	12.3%
Not quite concerned )	191 )	34.4% )
Not concerned at all )	83 )	15.0% )
Don't know/hard to say	45	8.1%
Total	555	100.0%
Missing	3	

Table 9 [Q7a] Have you ever done anything in the past to offset the carbon emissions from your travels?

	Frequency	Percentage (Base=536)
Yes	105	19.6%
No	431	80.4%
Total	536	100.0%
Missing	22	

Table 10 [Q7b] (Only for respondents who said “yes” in Q7a) What actions have you taken then? (Interviewers to read out each answer, order to be randomized by computer, multiple responses allowed; Skip to Q8 afterwards)

	Frequency	% of total response (Base=159)	% of valid sample (Base=104)
Purchased “green” products/services that help me contribute to environmental conservation	50	31.4%	48.1%
Cut back on my leisure travels	41	25.8%	39.4%
Changed my mode of travel from air to land/sea	34	21.4%	32.7%
Purchased carbon credits to offset my carbon emissions	11	6.9%	10.6%
Cut back on my business travels	11	6.9%	10.6%
Others (See Table 10a)	5	3.1%	4.8%
Don’t know/hard to say	7	4.4%	6.7%
Total	159	100.0%	
<i>Missing</i>	<i>1</i>		

Table 10a [Q7b \_other] (Only for respondents who said “Yes” in Q7a) What actions have you taken then? (Other answers)

	Frequency
Grow plants	2
Have donated money in the UK before	1
More trees	1
Switch off idling vehicles	1
Total	5

Table 11 [Q7c] (Only for respondents who said “No” in Q7a) Why did you do nothing? (Interviewers to read out each answer, order to be randomized by computer, multiple responses allowed)

	Frequency	% of total response (Base=536)	% of valid sample (Base=428)
I was not aware of any programs/schemes	201	37.5%	47.0%
I don't care about offsetting my carbon emissions	130	24.3%	30.4%
I don't think my travels would do damage to the environment	69	12.9%	16.1%
I could not afford the extra amount to pay for environmentally-friendly products/services	54	10.1%	12.6%
I am incapable or the situation is unavoidable	19	3.5%	4.4%
Others (See Table 11a)	15	2.8%	3.5%
Don't know/hard to say	48	9.0%	11.2%
Total	536	100.0%	
<i>Missing</i>	3		

Table 11a [Q7c \_other] (Only for respondents who said “No” in Q7a) Why did you do nothing? (Other answers)

	Frequency
Can be improved in other aspects	1
Having a green environment is already enough	1
Lack of time	1
Meaningless	1
More practical to reduce energy consumption	1
The government is not taking any appropriate act	1
Time concern	1
Too old	1
Total	8

Table 12 [Q8] Are you now prepared to do something (more) to offset the carbon emissions from your travels?

	Frequency	Percentage (Base=551)
Yes	178	32.3%
No	300	54.4%
Don't know/hard to say	73	13.2%
Total	551	100.0%
<i>Missing</i>	7	

Table 13 [Q9] (Only for respondents who said "Yes" in Q8) Then, are you willing to do the following to offset the carbon emissions from your travels? (Interviewers to read out each answer, order to be randomized by computer, multiple responses allowed)

	Frequency	% of total response (Base=304)	% of valid sample (Base=177)
Buy products/services that help me contribute to environmental conservation	104	34.2%	58.8%
Travel less for leisure	68	22.4%	38.4%
Change my mode of travel from air to land/sea	53	17.4%	29.9%
Buy carbon credits to offset carbon emissions	37	12.2%	20.9%
Travel less for business	28	9.2%	15.8%
Others (See Table 13a)	4	1.3%	2.3%
Don't know/hard to say	10	3.3%	5.6%
Total	304	100.0%	
<i>Missing</i>	1		

Table 13a [Q9] (Only for respondents who said “Yes” in Q8) Then, are you willing to do the following to offset the carbon emissions from your travels? (Other answers)

	Frequency
Make less rubbish	1
Use less machine	1
Use more public transport	1
Walk more	1
Total	4

Table 14 [Q10a] Are you willing to pay more for environmentally-friendly travel products or services?

	Frequency	Percentage (Base=552)
Yes	311	56.3%
No	160	29.0%
Don't know/hard to say	81	14.7%
Total	552	100.0%
<i>Missing</i>	6	

Table 15 [Q10b] (Only for respondents who said “Yes” in Q10a) Assuming your total travel expenses were HK\$1,000 for one trip, how much more would you be willing to pay?

	Frequency	Percentage (Base=308)
\$50 or below	47	15.3%
\$51-\$100	90	29.2%
\$101-\$200	53	17.2%
\$201-\$300	28	9.1%
\$300 or above	23	7.5%
Don't know/hard to say	67	21.8%
Total	308	100.0%
Missing	3	
Mean	\$167	
Median	\$100	
Standard Error of Mean	\$8.4	
Base	241	

Table 16 [Q11] Do you want to know more about carbon offsetting and green travel in future?

	Frequency	Percentage (Base=542)
Yes	307	56.6%
No	235	43.4%
Total	542	100.0%
Missing	16	