

Subject: [Free \$50 Starbucks Coupon] HKUPOP Survey on Knowledge of Contraceptive Methods

Dear Students,

The Public Opinion Programme (POP) at the University of Hong Kong cordially invites you to take part in an online survey on university students' knowledge on and attitude towards contraceptive methods. The target population is all full-time students of the University of Hong Kong who are of age 18 or above.

Please kindly spare around 5 minutes to complete this online questionnaire on or before November 22, 2013. The first 300 students to successfully submit the completed questionnaire will get a **HK\$50 Starbucks coffee voucher** as a token of appreciation. All information you provide will be kept strictly confidential and used for aggregate analysis only. Your responses will not be mapped individually under any circumstance and will be destroyed within 6 months after the survey is done.

To start the survey, please click here: <https://survey.hkupop.hku.hk/family2013/>

For enquiries, please contact Ms Tse of POP at xxxx xxxx or email to [email address]

Thank you for your participation in advance!

Public Opinion Programme, HKU

各位同學：

香港大學民意研究計劃(民研計劃)現誠邀你參加一項網上問卷調查。是次調查旨在探討本港大學生對避孕方法的認知與取態，訪問對象為 18 歲或以上香港大學全職學生。

填寫問卷只需大概 5 分鐘，而首 300 位完成並成功提交問卷的同學將獲得價值**港幣 50 元之星巴克咖啡禮券**作為答謝，敬請閣下於 11 月 22 日或之前完成並提交。所有閣下提供的資料將會絕對保密，並只會用作綜合分析之用。你的答案將不會在任何情況下與個人身份作配對，而資料亦會於調查完成後六個月內銷毀。

請點擊這裡立即填寫問卷：<https://survey.hkupop.hku.hk/family2013/>

查詢請電 xxxx xxxx 找民研計劃的謝小姐或電郵至[email address]

謝謝你的參與!

香港大學民意研究計劃