

**Public Opinion Programme
The University of Hong Kong
The Hong Kong Jockey Club Charities Trust**

Jointly conducted

**Opinion Survey on Youth's Life Planning
by Public and Youth**



In-depth Analysis

Compiled by

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September 2015

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Dr Robert Chung is fully responsible for the work of Public Opinion Programme.

In-depth Analysis
(Self-claimed parents and people who
are in the position of hiring in their
company)

Table 1 [Q1] Do you know what is youth career and life planning?

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Yes	11.3%	11.3%	16.6%
Don't know	87.6%	86.5%	82.1%
No concept / Hard to say	1.1%	2.2%	1.4%
Total	626	192	1,009

Table 2 [Q2] No matter what, what ways do you think can help young people face challenges that they would meet while stepping out from school to the career world? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Help them self-understand and develop (Identify interests and values)	54.1%	56.1%	57.6%
Help them explore their pathways (Understand different forms of work and society)	49.9%	52.5%	52.3%
Provide enough support and opportunities	47.7%	45.3%	49.6%
Help them establish life and career goals	46.7%	39.6%	46.6%
Help them set plan to manage career and life (Develop relevant skills)	38.2%	30.2%	38.0%
Motivate them to plan for their future	35.0%	29.0%	36.0%
Others	1.2%	3.3%	1.6%
Not necessary	1.4%	3.8%	1.3%
Don't know / Hard to say	4.6%	5.0%	3.7%
Total	625	192	1,007
Missing	1	0	2

Table 3 [Q3] Do you think young people nowadays have clear career and life development goals?

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Yes	18.5%	11.9%	19.2%
No	68.4%	80.6%	68.8%
Don't know / Hard to say	13.1%	7.5%	12.0%
Total	626	192	1,009
Missing	0	0	<1

Table 4 [Q4] What kind of young people do you think need career and life planning the most? (Do not read out options, multiple answers is allowed)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Youth at school	18.4%	15.5%	19.7%
All youth	19.5%	24.1%	19.2%
Youth "Not in Education, Employment and Training" (NEET)	16.4%	14.2%	17.3%
Youth who have just graduated and started to work	9.4%	9.7%	12.0%
Youth with low qualification/ ability	9.4%	7.4%	11.1%
People in different age groups	7.3%	6.1%	6.0%
Working youth	3.5%	4.7%	4.6%
Youth aged below 18	3.4%	3.6%	3.3%
Youth without targets in life	3.1%	5.1%	3.2%
Others	5.7%	8.1%	6.3%
Don't know / Hard to say	19.3%	13.3%	14.6%
Total	625	192	1,006
Missing	1	0	3

Table 5 [Q5] What kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Teachers	28.0%	31.6%	31.3%
Parents	28.8%	26.3%	26.9%
Social workers	16.5%	17.5%	20.3%
More capable / experienced individuals	14.2%	21.3%	17.9%
The elderly	10.2%	14.3%	11.0%
The Government	14.2%	7.3%	10.8%
People in the business field	7.9%	10.8%	10.0%
Counterparts	11.2%	6.1%	9.6%
Celebrities	8.1%	7.4%	7.9%
Professionals	6.1%	7.9%	6.9%
Youth themselves	3.8%	7.9%	4.8%
Others	4.9%	1.8%	3.8%
Nobody	1.0%	1.2%	0.7%
Don't know / Hard to say	11.7%	6.1%	9.7%
Total	625	192	1,007
Missing	1	0	2

Table 6 [Q6] Do you think there are now sufficient specialized services helping young people with career and life planning?

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Sufficient	13.8%	11.4%	13.6%
Insufficient	60.7%	63.0%	62.9%
Don't know / Hard to say	25.5%	25.6%	23.5%
Total	625	190	1,005
Missing	1	3	4

Table 7 [Q7] In what phase do you think young people should start doing career and life planning? (Read out options 1-6, choose one option)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Primary schools	12.2%	10.6%	10.4%
Forms 1 to 3	25.6%	27.3%	23.7%
Forms 4 to 6	39.2%	41.0%	42.5%
University years 1 to 2	7.1%	10.2%	8.6%
University years 3 to 4	3.3%	4.2%	3.8%
After graduation/ looking for jobs	9.5%	4.8%	8.3%
Others	1.0%	1.1%	1.0%
Don't know / Hard to say	2.1%	0.9%	1.7%
Total	626	190	1,006
Missing	0	3	3

Table 8 [Q8] Have you heard of the programme “**Career and Life Adventure Planning (CLAP) for Youth@JC**”?

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Yes	10.4%	6.0%	7.6%
No	87.4%	94.0%	90.8%
Don't know / Hard to say	2.2%	0.1%	1.6%
Total	626	192	1,009

Table 9 [Q9] [Only ask those who have answered “yes” in Q8] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
News / newspapers	39.5%	47.5%	41.4%
Television	33.0%	33.2%	34.4%
Radio	18.1%	43.4%	18.9%
Online platform (Jockey Club's website and social media)	7.9%	--	7.3%
Family members	3.8%	--	4.4%
Activities organized by the HKJC	4.6%	--	3.9%
School / teachers	2.7%	3.8%	2.7%
Friends	2.5%	3.8%	2.1%
Workplace / colleagues	--	7.9%	1.2%
Others	5.8%	7.9%	6.1%
Don't know / Hard to say	1.1%	--	1.0%
Total	65	11	77

Table 10 [Q10] In what aspects do you expect “CLAP for Youth @ JC” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	% of parent	% of people who were in a position capable of hiring people at their company	% of overall sample
Provide multiple pathways	55.4%	47.7%	54.9%
Have targets in life	56.3%	52.6%	53.6%
Have stronger self-understanding	49.6%	57.2%	51.7%
Identify interests	47.5%	51.9%	51.1%
Provide schooling and employment information	47.1%	42.0%	47.8%
Enhance support to young people by society (Parents, employers, teachers)	42.6%	41.2%	44.6%
Others	0.2%	0.5%	0.3%
No expectation	2.8%	2.4%	2.9%
Don't know / Hard to say	3.0%	3.7%	2.5%
Total	625	191	1,007
Missing	1	1	2

Table 11 [Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

	% of parents		% of people who were in a position capable of hiring people at their company		% of overall sample	
Helps very much	16.8%	38.5%	10.1%	30.5%	13.5%	33.9%
Helps quite much	21.8%		20.4%		20.4%	
Half-half	41.7%		44.8%		45.7%	
Helps quite less	4.3%	9.3%	7.4%	12.8%	6.2%	10.9%
Helps very less	5.0%		5.3%		4.7%	
Don't know / Hard to say	10.4%		11.9%		9.6%	
Total	626		192		1,008	
Missing	0		0		1	

Table 12 [Q12] When young people are planning for future career, what factors should they consider? (Read out options 1-6, order to be randomized by computer, choose three options at most)

	% of parents	% of people who were in a position capable of hiring people at their company	% of overall sample
Matching with personal interests	65.8%	67.8%	67.5%
Job stability	49.4%	40.1%	45.9%
Income	40.9%	44.9%	43.3%
Job satisfaction	36.8%	52.6%	41.4%
Parents / elder counterparts' expectations	19.8%	12.7%	17.8%
Social status	9.8%	11.5%	10.4%
None	0.4%	0.2%	0.4%
Others	1.6%	0.9%	1.0%
Don't know / Hard to say	1.8%	0.2%	1.4%
Total	626	192	1,008
Missing	0	0	1