

Employee Engagement Summit 2010
Biography of Speakers

Topic: Creativity & Innovation: Effective Strategy in Engaging “Generation Y” to Build a Competitive Metropolis

Morning Keynote Speaker: Ms Winnie Ng

Director
Bauhinia Foundation Research Centre

Ms Winnie Ng is Director of Bauhinia Foundation Research Centre and Board Member of Transport International Holdings, Kowloon Motor Bus, and is Founder and Deputy Chairman of RoadShow Holdings. She won the Yazhou Zhoukan Young Chinese Entrepreneur Award in 2003, was named one of China's 100 Outstanding Women Entrepreneurs and named Masson Fellow of Harvard University in 2006, was the Caring Heart Award recipient in 2009.

As Director of Bauhinia, Ms Ng has steered a number of research projects which have led to extensive discussions in the media and public. They include the study on Hong Kong as a creative metropolis, and the research series on the ageing population. She has also led two Bauhinia study tours to Taiwan with regard to Hong Kong-Taiwan economic ties, and two study tours to Guanxi with regard to its economic potential and opportunities in the context of the ASEAN economies.

Ms Ng has years of extensive senior management experience including business development, marketing and sales, customer service, procurement, insurance, facilities management, corporate relations and corporate social responsibility. She founded and spearheaded listing of media company Roadshow Holdings, which business model has been adopted by many companies in Hong Kong, China and over the world.

Active in public service, she is Director of HK Cyberport, Council Member of Better Hong Kong Foundation, Director of Agency for Volunteer Service, Executive Committee Member of HK Council of Social Service, Member of Equal Opportunities Commission, Director of Hong Kong Sports Institute Limited, Board Member of Hong Kong Tourism Board, Hospital Governing Committee Member of Queen Mary Hospital and Tsan Yuk Hospital and Hospital Governing Committee Member of Queen Elizabeth Hospital, and Advisory Board Member of Habitat for Humanity China. Ms Ng is also Vice Chairman of Council of China's Foreign Trade, China Council for the Promotion of International Trade and Vice Board Chairman of Council of World Market, Shanghai Foreign Economic Relation & Trade Commission.

Topic: Our Shared Vision: Equal Opportunities and Successful Engagement Strategy in the Workplace

Afternoon Keynote Speaker: Mr. LAM Woon Kwong, GBS, JP

Chairperson
Equal Opportunities Commission

Mr. LAM Woon Kwong was appointed as the Chairperson of Equal Opportunities Commission in February 2010. Prior to joining the EOC, Mr. Lam has worked in various government policy bureaux and departments, including the then Education and Manpower Branch, Department of Education, and Civil Service Bureau. He was Secretary for Home Affairs, Director of the Chief Executive's Office, and the Chief Executive Officer of the Equestrian Events (Hong Kong) of the Games of the XXIX Olympiad Company Limited.

Topic: Making the Right Choice

Featured Speaker: Ms. Bonnie Tse

Senior Vice President and Managing Director
AIA Pension and Trustee Co. Ltd.
Chief Executive Officer
American International Assurance Company (Trustee) Limited

Bonnie Tse is Senior Vice President and Managing Director of AIA Pension and Trustee Co. Ltd. ("AIAPT"). She is also Chief Executive Officer of American International Assurance Company (Trustee) Limited ("AIAT"). She holds overall management responsibility for AIAPT and AIAT to achieve business and profitability goals while ensuring operational efficiency and strict adherence to both the corporate and regulatory requirements.

Bonnie is a veteran with over 20 years of experience in the financial services industry. She brings with her a wealth of experience in developing and promoting wealth management business, including investment, insurance and deposit products, and pension products and services. Prior to joining AIAPT and AIAT, she was the Head of Wealth Management of HSBC's Personal Financial Services, Asia Pacific markets outside Hong Kong, and before that, Vice President of Wealth Management at Manulife in Hong Kong.

Bonnie was a member of the task force that set up the strategic alliance between American International Assurance Company, Limited ("AIA") and JF Asset Management Limited ("JF") to develop the MPF business in 1999. At that time, she was the Head of MPF Marketing in JF, and was responsible for initiating the strategic alliance with AIA.

Bonnie holds an MBA degree with distinction from the University of Hull in the United Kingdom. She is a Chartered Financial Analyst charterholder and a CERTIFIED FINANCIAL PLANNER^{CM} certificant. She was also a member of the Hong Kong Investment Funds Association's Executive Committee from September 2006 to June 2008.

Topic: Travel Risk Management - Managing Risk Associated with Expatriates and Business Travelers

Featured Speaker: Mr. Sek Tung LEE

Head of Sales & Marketing, Corporate Business
International SOS Hong Kong

After more than ten years of his career as an entrepreneur in IT/ telecom industry, ST Lee joined International SOS as Corporate Sales Director, Hong Kong in Year 2006. Currently the Head of Sales and Marketing, in three years' time, ST has led the International SOS Hong Kong team to work with major conglomerates and Multi-National Companies in Hong Kong to implement risk management strategies to better protect their valuable human assets and fulfill their duty of care.

Topic: Leading for Engagement

Featured Speaker: Prof. Judy Tsui

Vice President (International and Executive Education)
Director of Graduate School of Business
Chair Professor of Accounting, School of Accounting and Finance
The Hong Kong Polytechnic University

Prof. Judy Tsui obtained her Master of Science degree in Accounting and Finance from the London School of Economics and Political Science, and her PhD in Accounting from the Chinese University of Hong Kong.

She is currently Vice President (International and Executive Education) of The Hong Kong Polytechnic University overseeing matters relating to branding, marketing and internationalization of the University, and development of advanced executive education. She is concurrently the Director of the Graduate School of Business and Chair Professor of Accounting.

Prof. Tsui holds positions as Honorary Professor and Visiting Professor at several top mainland universities, and is the first professor in Accounting to be awarded the Cheung Kong Chair Professorship by China's Ministry of Education. She has also been appointed as a Visiting Scholar of the Sloan School of Management of the Massachusetts Institute of Technology (MIT) in the USA.

Prof. Tsui has published over 40 academic papers in prestigious journals such as Journal of Accounting & Economics; Contemporary Accounting Research; Accounting, Organizations and Society; Auditing: A Journal of Practice and Theory; and Journal of Accounting, Auditing and Finance. She actively contributes to corporate governance issues as evidenced by her co-authored book, entitled The Governance of East Asian Corporations – Post Asian Financial Crisis, and has been awarded three consultancy projects on Corporate Governance Review by the Hong Kong SAR Government totaling HK\$3.2M.

She is an Associate Editor of the Journal of Contemporary Accounting and Economics and Editorial Advisor to the Contemporary Accounting Review. And she is a former Vice President (International) of the American Accounting Association.

Appointed by the HKSAR Government, Prof. Tsui is currently a member of the University Grants Committee, the Research Grants Council, and the Hong Kong Committee for Pacific Economic Cooperation.

Prof. Tsui is an Independent Non-executive Director of CLP Holdings Limited and China Vanke Company Limited in Hong Kong and the mainland respectively.

Topic: Developing a Business-Driven Engagement Strategy

Strategic Insights Speaker: Mr. Alex Chung

Director
Samsung Electronics HK Co. Ltd

Alex Chung has over 15 years working experience in Marketing and Sales professional with an extensive knowledge within the Consumer Electronics & IT industry. He is a high achiever and has an excellent understanding of Hong Kong, Asia Pacific and Middle East consumer markets.

He is currently in-charge of the Corporate Marketing and Consumer Electronics Divisions for Samsung Electronics in Hong Kong and Macau market.

He was graduated in Hong Kong Baptist University in 1994 who studies BBA(Hons) in Marketing. He obtained the Executive Master of Business Administration degree in Richard Ivey School of Business, University of Western Ontario in 2004. He is also a Chartered Marketer in the Chartered Institute of Marketing(CIM), UK.

Year	Working Experience
1994	Marketing Officer of Sony Corporation of HK Ltd
2003	Assistant General Manager, Sony Marketing of Asia Pacific
2005	Head of Sales, Sony Corporation of HK Ltd.
2008	Director - Sales & Marketing, Samsung Electronics HK Co. Ltd.
2010	Director – Corporate Marketing, Samsung Electronics HK Co. Ltd. Director – Consumer Electronics, Samsung Electronics HK Co. Ltd.

Topic: Building Localized Organizational Culture of Sustainability for Successful Engagement

Strategic Insights Speaker: Mr. Chan Hin-sang

HR Manager – Compliance, Employee Relations & HRIS
CLP Power Hong Kong Ltd

Mr. H.S. Chan is currently the HR Manager – Compliance, Employee Relations & HRIS in CLP Power Hong Kong Ltd., the largest electricity company in Hong Kong.

Mr. Chan has extensive experience in a wide spectrum of HR functions, including as a generalist for HR account services as well as being a specialist focusing on HR Policies, Employee Relations, HRIS, etc. In his career with CLP, he had also been involved in driving and implementing a number of major changes which helped shaped the existing HR landscape, systems and processes.

In his current position, apart from undertaking the role of cultivating harmonious employee relations and driving employee engagement in CLP, he is also responsible for compliance audit to ensure that the HR policies and procedures are fully complied with, as well as the implementation of the strategic HR Information System in the organization.

Topic: 淺談基於企業文化的人才管理

Featured Speaker: 戴國慶先生

行政人事管理中心總監
敏捷集團

- 工商管理碩士; 擁有 17 年從事著名企業中高層管理之工作經驗, 曾任某知名建設開發集團上市股份有限公司總裁辦主任、多元化集團人力資源總監、品牌著名汽車管理部部長。
- 現任廣州一知名房地產集團人事行政總監。
- 參與建立多個知名品牌, 如“美媛春”、“希爾安”、“奧星”、“美居中心”、“錦繡”等的創立和運營團隊管理, 在企業戰略規劃、人力資源管理、執行力、人本管理等領域有著精粹的理論與豐富的實務經驗, 首創獨具特色、系統的職業經理人教育模式, 是國內較早在企業高層崗位上致力於引進國際企業先進的管理理念及方式與中國企業相結合的實戰型資深人力資源管理者之一。

Topic: Effective Leadership and Innovation in Employee Engagement

Strategic Insights Speaker: Ms. Ivy Leung

Director of Intellectual Capital and Quality
Langham Place Hotel, Mongkok, Hong Kong

Ms Ivy Leung has built a successful career that is focused on people and quality management and, at the same time, very diverse in industries.

Ivy is the Director of Intellectual Capital and Quality of Langham Place Hotel, Mongkok, Hong Kong. She joined the pre-opening team of Langham Place Hotel in 2004. Her responsibilities include managing the functions of Human Resources, Knowledge Management and Total Quality Management. Her main role is to develop and implement workforce related strategies and action plans to grow and utilize the full potential of all employees in alignment with the Hotel's Vision, Mission and Core Values. She has built an engaging workforce culture conducive to performance excellence. Ivy has led her team to win the following awards:

- 2010 Outstanding Knowledge Management Project 2010, Knowledge Management Research Centre of The Hong Kong Polytechnic University
- 2009 Most Admired Knowledge Enterprise (Top Winner, Hong Kong), Knowledge Management Research Centre of The Hong Kong Polytechnic University
- 2008 Most Admired Knowledge Enterprise (Winner, Asia), Knowledge Management Research Centre of The Hong Kong Polytechnic University
- 2008 Most Admired Knowledge Enterprise (Top Winner, Hong Kong), Knowledge Management Research Centre of The Hong Kong Polytechnic University
- 2007 Quality Award (Gold Prize), Hong Kong Management Association
- 2007 Best Employers in Hong Kong 2007, Hewitt Associates
- 2006 Excellence in Practice (Award), American Society for Training and Development
- 2006 Award for Excellence in Training 2006 (Gold Prize), Hong Kong Management Association
- 2005 Excellence in Practice (Citation), American Society for Training and Development
- 2005 Award for Excellence in Training 2005 (Gold Prize), Hong Kong Management Association

Ivy began her career in Training at Eaton Hotel, Hong Kong. Ivy next joined one of the largest public media organizations, providing TV programmes, in Hong Kong. During her tenure, she raised service quality by managing customer service training for more than a thousand front-line employees.

She next joined a Hong Kong listed petrochemical company with more than 30 factories and offices in PRC, engaged in the manufacture and distribution of petrochemical and chemical products. She provided a full spectrum of Human Resources and Administration services to all staff in Hong Kong and PRC. Her last position at this company was the head of the Human Resources in the Corporate Office.

Ivy has actively participated in many social service activities. She has been on the Board of Examiners of the Quality Award of Hong Kong Management Association since 2008. She is also a member of the Industry Consultative Networks Committee, Employees Retraining Board.

Topic: Retention of Young Talents: Job Satisfaction, Engagement and Retention – HeadlineJobs Quality Workplace Index (2010 2nd Half)

Strategic Insights Speaker: Dr. Chung Ting-yiu Robert
Director of Public Opinion Programme (POP)
The University of Hong Kong

Dr Robert Chung is the Director of Public Opinion Programme (POP) at the University of Hong Kong. Dr Chung joined the Social Sciences Research Centre of the University of Hong Kong in 1987 when it was founded. In 1991 he established the POP within the Social Sciences Research Centre, a unit under the Faculty of Social Sciences of the University of Hong Kong, and began to study the development of public opinion in Hong Kong. POP was transferred to the Journalism and Media Studies Centre in the University of Hong Kong in May 2000 and was transferred back to the Faculty of Social Sciences in the University of Hong Kong in January 2002. Under his leadership, POP has become well known for its impartiality and professionalism in collecting, studying and interpreting public opinion in Hong Kong, and is a highly respected programme in the region. Up to this date, POP has conducted more than 1,000 independent surveys, covering media development, electoral studies, policy issues, and youth studies. POP's output is widely covered by the media and frequently cited in academic publications. Dr Chung has written numerous articles on public opinion and social surveys published in various journals and periodicals, and is the Chief Editor of the HKU POP Site at <http://hkupop.hku.hk>. He is also a member of the Editorial Board of the International Journal of Public Opinion Research.

Dr Chung is also the Warden of RC Lee Hall in The University of Hong Kong, a Panelist of Television Programme Advisory Panel of Radio Television Hong Kong (RTHK), a Panelist of the Television Programme Appreciation Index Research Panel and a Committee Member of the Specialized Committee on Social Development of the Hong Kong Council of Social Service. From 1993 to 1994, Dr Chung served as a part-time community panelist of the Central Policy Unit of the Hong Kong Government. He then became a part-time member of the Central Policy Unit between 1994 and 1999. Between 1997 and 2003, he served as a member of the Community Research Sub-committee of the Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), and a member of the Citizens Advisory Committee on Community Relations. Dr Chung has been the Hong Kong representative at the World Association for Public Opinion Research (WAPOR) for a number of years. From 2006 to 2007, Dr Chung was the elected Secretary-Treasurer of WAPOR.