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PUBLIC OPINION PROGRAMME 民意研究計劃

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Press Release on August 27, 2004

**HKU POP SITE and Civic Exchange releases the 18th and
Interim summary of Legislative Council election rolling survey result**

This year, the Public Opinion Programme (POP) at the University of Hong Kong and the Civic Exchange are jointly conducting a series of rolling surveys on the 2004 Legislative Council direct elections starting from August 4. While the background and the methodology have been discussed before, please refer to the websites of POP and Civic Exchange at <http://hkupop.hku.hk> and <http://www.civic-exchange.org> respectively for the details. This press release mainly highlights the key findings in the rolling surveys conducted from August 21 to 25, as well as presenting an interim summary based on the figures from 8,346 registered voters being interviewed so far. Previous findings dating back to August 4 are available in the websites mentioned.

Feature questions

There were 5 sets of feature questions on this year's Legislative Council Election put to test, namely (1) the influence of candidates' quality / candidates' political affiliations / combination of candidates within a list on voters when casting their votes, (2) the influence of the ranking of candidates within a list on voters' propensity to vote, (3) the importance of candidates' economy-related policies/ political policies/ livelihood policies/ relations with the Central Government/ fame/ experiences in the Council/ candidates' health conditions to voters, (4) voters' knowledge towards automatically elected councilors in functional constituencies, (5) voters' views towards instructions on the strategic allocation of votes given out by the camp they supported. The results of the above 5 sets of questions have been released previously. For details, please refer to our press releases on August 9, 9, 16, 19 and 24 respectively.

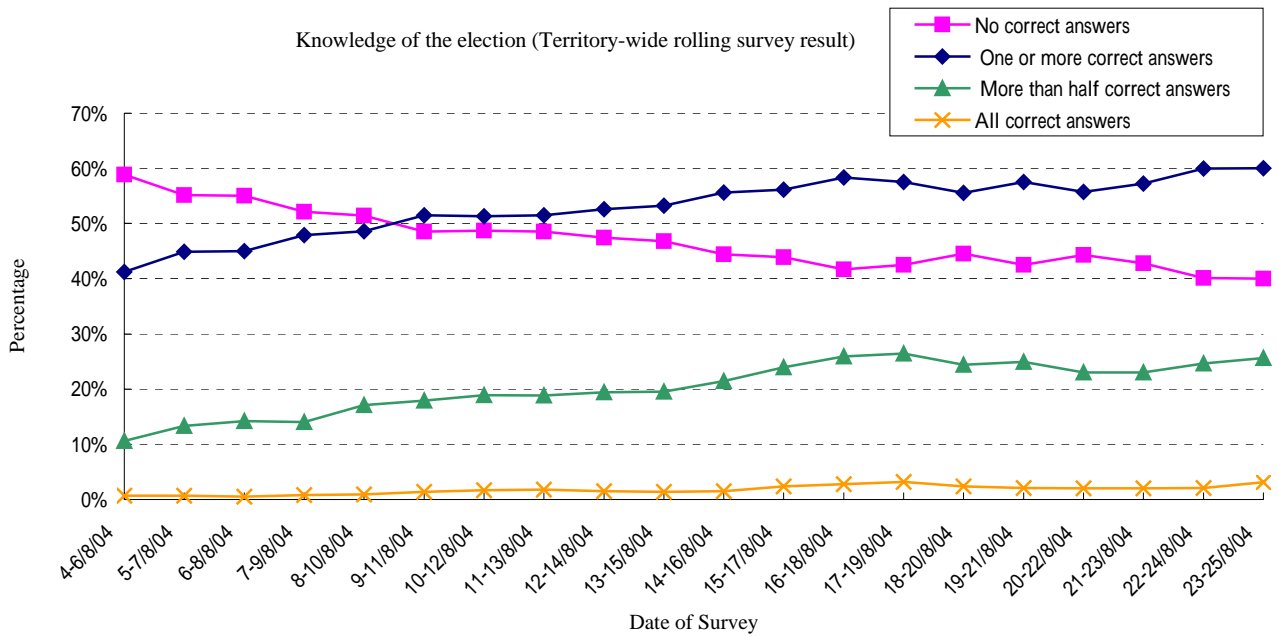
Knowledge of the election

The latest territory-wide rolling surveys (i.e. August 23 to 25) revealed that, 40% of the voters interviewed had no idea on any list in their geographical constituency, while 60% knew at least one list. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	<u>18-20/8</u>	<u>19-21/8</u>	<u>20-22/8</u>	<u>21-23/8</u>	<u>22-24/8</u>	<u>23-25/8</u>	<u>Latest change</u>
Sample base	1,113	1,099	1,134	1,246	1,312	1,332	--
Overall response rate	73.6%	73.6%	73.7%	74.0%	73.5%	74.3%	--
Sampling error of percentages (at 95% conf. level)*	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	--
Totally no idea on the list in their constituency	45%	43%	44%	43%	40%	40%	--
Knew at least one list in their constituency ^	56%	58%	56%	57%	60%	60%	--
Knew at least half of the lists in their constituency ^	24%	25%	23%	24%	25%	26%	+1%
Knew all lists in their constituency ^	2%	2%	2%	2%	2%	3%	+1%

* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

^ Since overlapping exists among these 3 answers, the total would add up to over 100%.

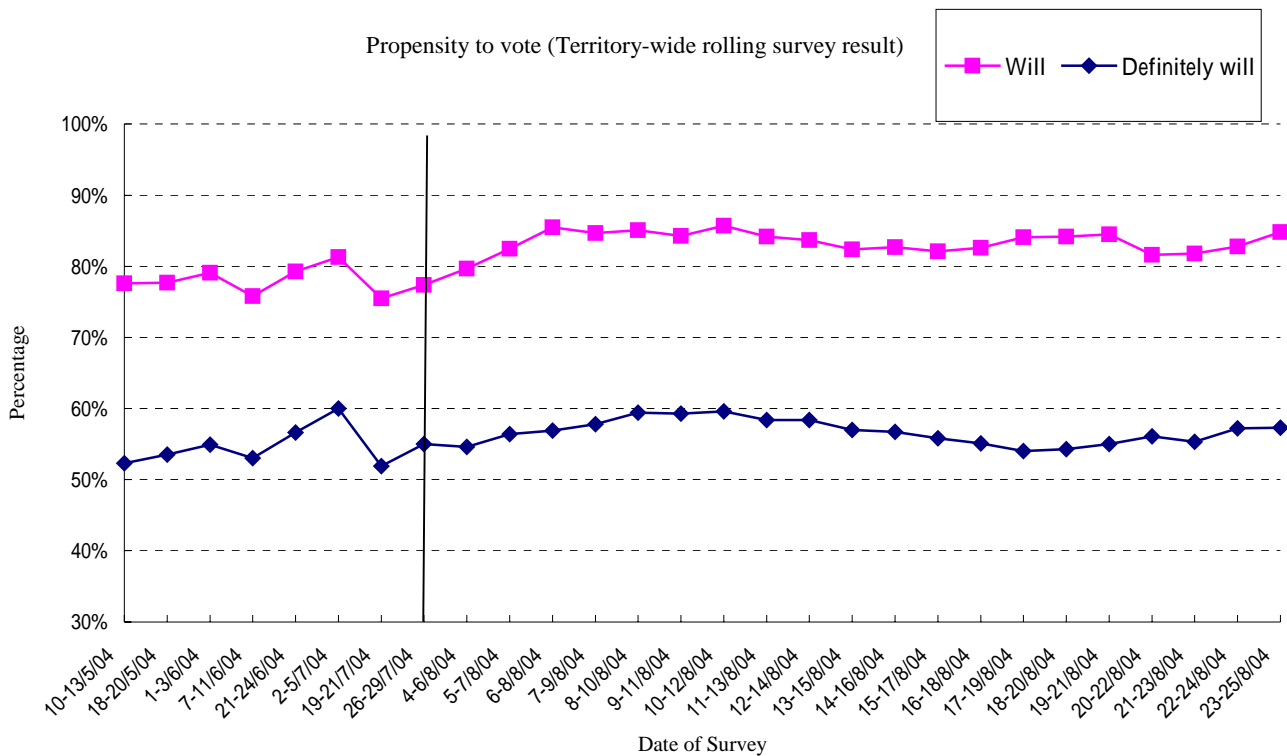


Propensity to vote

The territory-wide rolling surveys from August 23 to 25 revealed that, the registered voters' propensity to vote was 85%. Nevertheless, this percentage should never be taken as a projection of the actual turnout rate because many people who claimed they would vote at this stage would eventually not vote. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	18-20/8	19-21/8	20-22/8	21-23/8	22-24/8	23-25/8	<i>Latest change</i>
Sample base	1,113	1,099	1,134	1,246	1,312	1,332	--
Overall response rate	73.6%	73.6%	73.7%	74.0%	73.5%	74.3%	--
Sampling error of percentages (at 95% conf. level)*	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	--
Proportion of respondents definitely will vote	54%	55%	56%	55%	57%	57%	--
Propensity to vote (summation of "definitely will" and "most likely will" vote)	84%	85%	82%	82%	83%	85%	+2%

* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

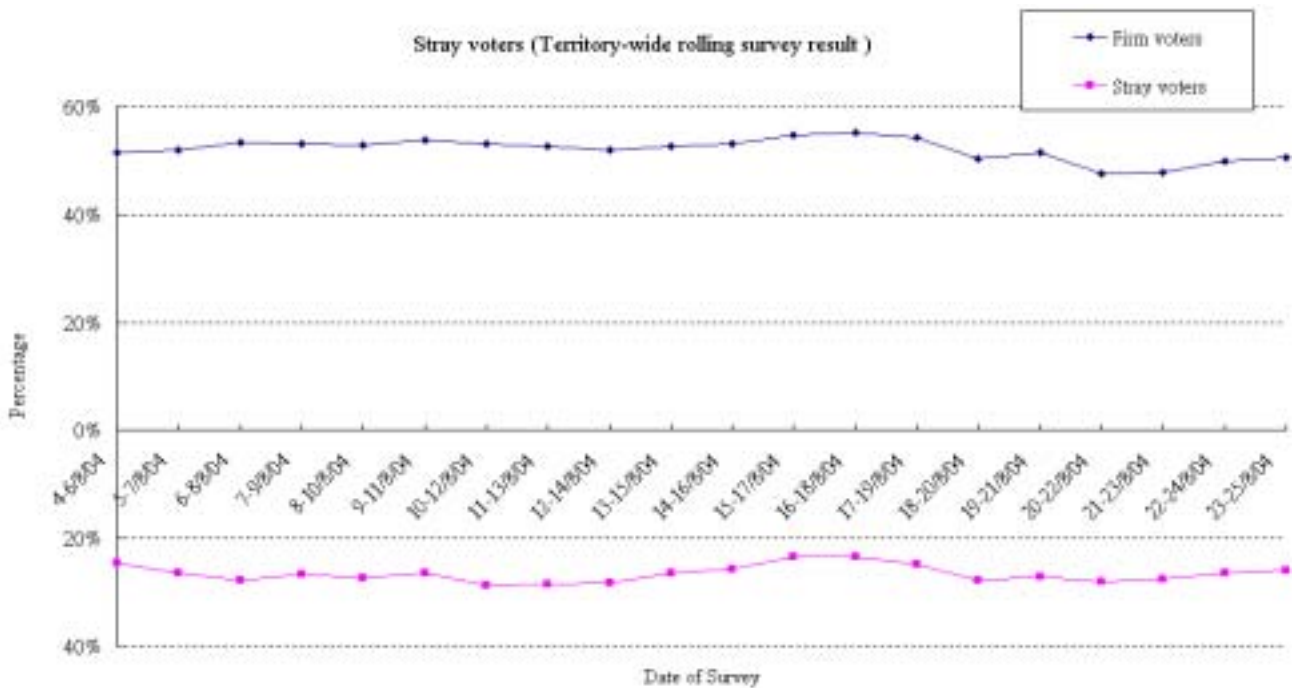


Stray voters

Since many voters still had not decided how to cast their vote, while stray voters would always have significant influence on the election result, the POP Team therefore further look into the distribution of these votes in 5 constituencies. Firm voters are defined as those who said they would definitely and most likely vote, and have also decided to vote for which list, while stray voters are defined as those who said they would definitely and most likely vote, but have not decided to vote for which list. The rolling surveys in individual constituencies from August 21 to 25 showed that, there were around 25-32% of stray votes in each of the 5 constituencies, while the largest proportion of stray votes was found in Kowloon West (32%) and the smallest in Hong Kong Island, Kowloon East and New Territories East (25%). The figures are summarized as follows:

Rolling survey: Hong Kong Island							
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	<i>Latest change</i>
Sample base	363	371	364	387	400	409	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--
Proportion of firm voters	57%	53%	49%	50%	52%	52%	--
Proportion of stray voters	25%	26%	29%	28%	26%	25%	-1%
Proportion of "no-votes"	19%	21%	22%	22%	23%	23%	--
Rolling survey: Kowloon East							
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	<i>Latest change</i>
Sample base	317	290	287	301	317	333	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 5%	--
Proportion of firm voters	53%	54%	52%	52%	52%	51%	-1%
Proportion of stray voters	25%	25%	27%	24%	24%	25%	+1%
Proportion of "no-votes"	22%	21%	22%	24%	25%	24%	-1%
Rolling survey: Kowloon West							
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	<i>Latest change</i>
Sample base	289	282	279	288	287	276	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--
Proportion of firm voters	52%	53%	49%	46%	45%	46%	+1%
Proportion of stray voters	27%	26%	31%	33%	33%	32%	-1%
Proportion of "no-votes"	21%	22%	20%	22%	23%	22%	-1%
Rolling survey: New Territories East							
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	<i>Latest change</i>
Sample base	459	472	470	495	506	526	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	--
Proportion of firm voters	51%	50%	49%	48%	49%	51%	+2%
Proportion of stray voters	26%	26%	26%	27%	27%	25%	-2%
Proportion of "no-votes"	23%	24%	25%	25%	25%	24%	-1%
Rolling survey: New Territories West							
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	<i>Latest change</i>
Sample base	459	445	483	511	530	556	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	--
Proportion of firm voters	51%	52%	50%	50%	50%	49%	-1%
Proportion of stray voters	27%	26%	27%	27%	26%	27%	+1%
Proportion of "no-votes"	23%	22%	23%	24%	24%	24%	--

*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.



Candidate strength

Concerning the rolling surveys in individual constituencies from August 21 to 25, the support ratings of various lists are summarized as follows:

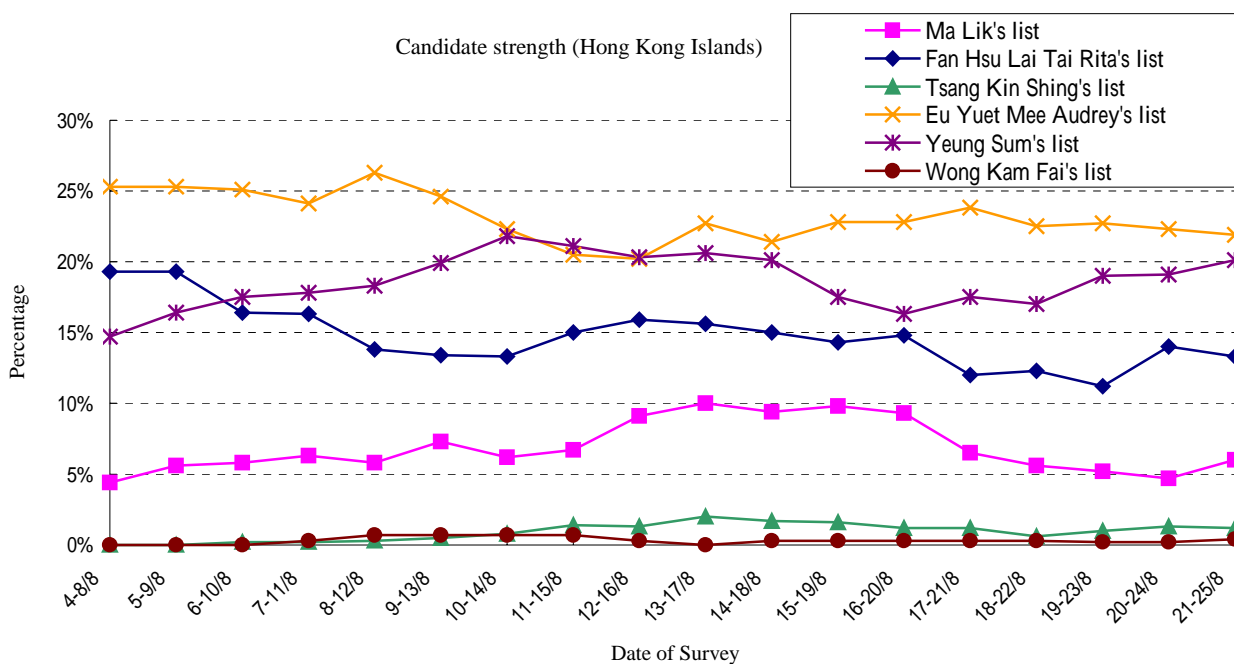
Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating					<u>Latest change</u>	Error margin*	Candidates surpassing threshold	
Hong Kong Island Constituency (seats = 6, threshold = 17%)									
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	--	--	--
Sample base	363	371	364	387	400	409	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--	--	--
Audrey Eu's list	23%	24%	23%	23%	22%	22%	--	+/-4%	Audrey Eu
Yeung Sum's list	16%	18%	17%	19%	19%	20%	+1%	+/-4%	Yeung Sum
Rita Fan's list	15%	12%	12%	11%	14%	13%	-1%	+/-3%	--
Ma Lik's list	9%	7%	6%	5%	5%	6%	+1%	+/-2%	--
K. S. Tsang's list	1%	1%	1%	1%	1%	1%	--	+/-1%	--
K. F. Wong's list	<1%	<1%	<1%	<1%	<1%	<1%	--	+/-<1%	--
Not yet decide	32%	34%	37%	36%	34%	33%	-1%	+/-5%	--
Others^	4%	4%	5%	5%	4%	4%	--	+/-2%	--

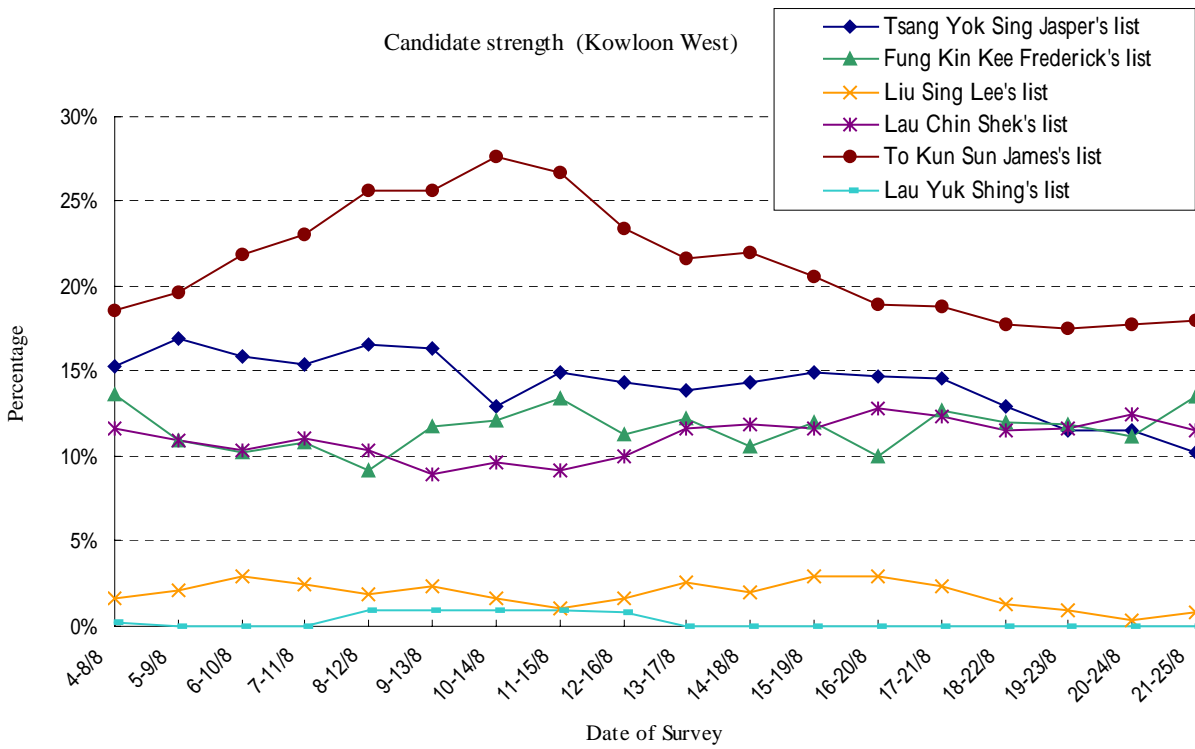
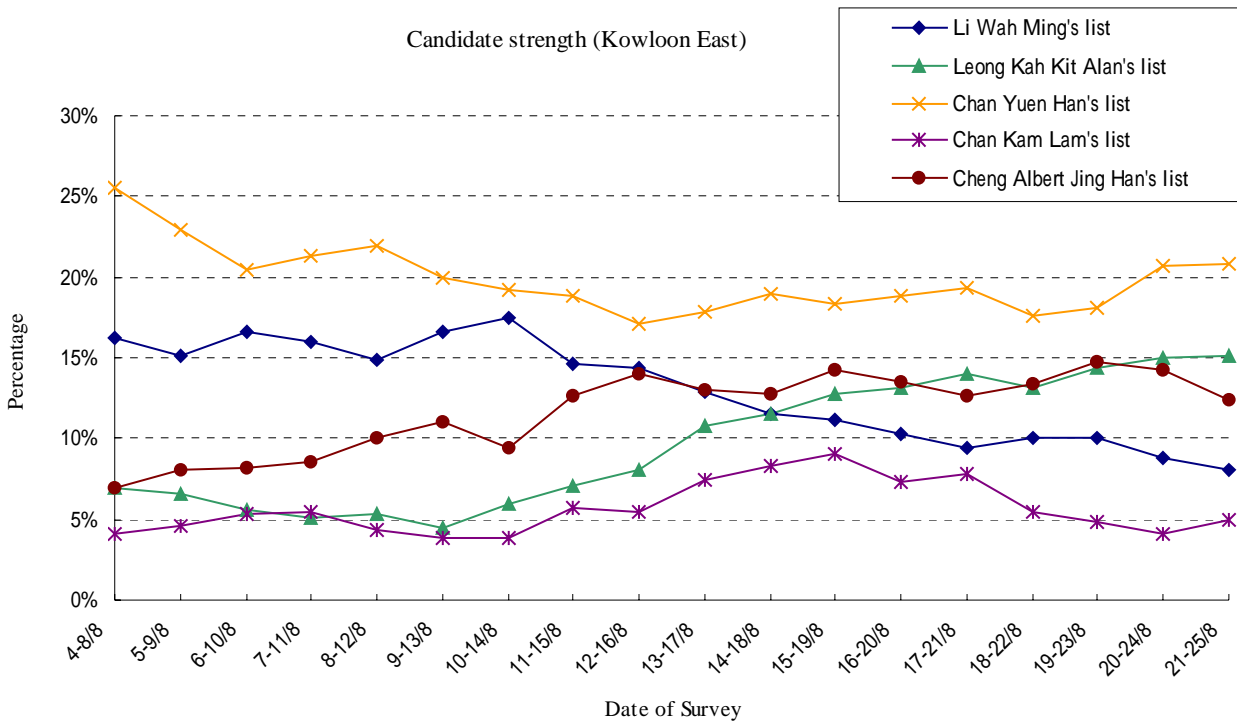
Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating						<u>Latest change</u>	Error margin*	Candidates surpassing threshold
Kowloon East Constituency (seats = 5, threshold = 20%)									
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	--	--	--
Sample base	317	290	287	301	317	333	--	--	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 5%	--	--	--
Y. H. Chan's list	19%	19%	18%	18%	21%	21%	--	+/-4%	Y. H. Chan
Alan Leong's list	13%	14%	13%	14%	15%	15%	--	+/-4%	--
Albert Cheng's list	14%	13%	13%	15%	14%	12%	-2%	+/-4%	--
W. M. Li 's list	10%	9%	10%	10%	9%	8%	-1%	+/-3%	--
K. L. Chan's list	7%	8%	6%	5%	4%	5%	+1%	+/-2%	--
Not yet decide	34%	33%	37%	34%	33%	35%	+2%	+/-5%	--
Others^	3%	4%	4%	4%	4%	4%	--	+/-2%	--
Kowloon West Constituency (seats = 4, threshold = 25%)									
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	--	--	--
Sample base	289	282	279	288	287	276	--	--	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--	--	--
James To's list	19%	19%	18%	18%	18%	18%	--	+/-5%	--
Frederick Fung's list	10%	13%	12%	12%	11%	14%	+3%	+/-4%	--
C. S. Lau's list	13%	12%	12%	12%	13%	12%	-1%	+/-4%	--
Jasper Tsang's list	15%	15%	13%	12%	12%	10%	-2%	+/-4%	--
S. L. Liu's list	3%	2%	1%	1%	<1%	1%	--	+/-1%	--
Y. S. Lau's list	0%	0%	0%	0%	0%	0%	--	--	--
Not yet decide	37%	35%	41%	43%	45%	44%	-1%	+/-6%	--
Others^	4%	4%	4%	3%	2%	2%	--	+/-2%	--
New Territories East Constituency (seats = 7, threshold = 14%)									
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	--	--	--
Sample base	459	472	470	495	506	526	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	--	--	--
Andrew Cheng's list	24%	25%	24%	25%	25%	26%	+1%	+/-4%	Andrew Cheng
James Tien's list	14%	13%	13%	14%	13%	14%	+1%	+/-3%	James Tien
K. W. Lau's list	12%	12%	13%	12%	11%	12%	+1%	+/-3%	--
Andrew Wong's list	5%	5%	5%	4%	5%	5%	--	+/-2%	--
W. W. Tsoi's list	2%	2%	1%	2%	2%	2%	--	+/-1%	--
K. H. Leung's list	3%	3%	2%	2%	2%	2%	--	+/-1%	--
Not yet decide	34%	35%	36%	37%	37%	35%	-2%	+/-4%	--

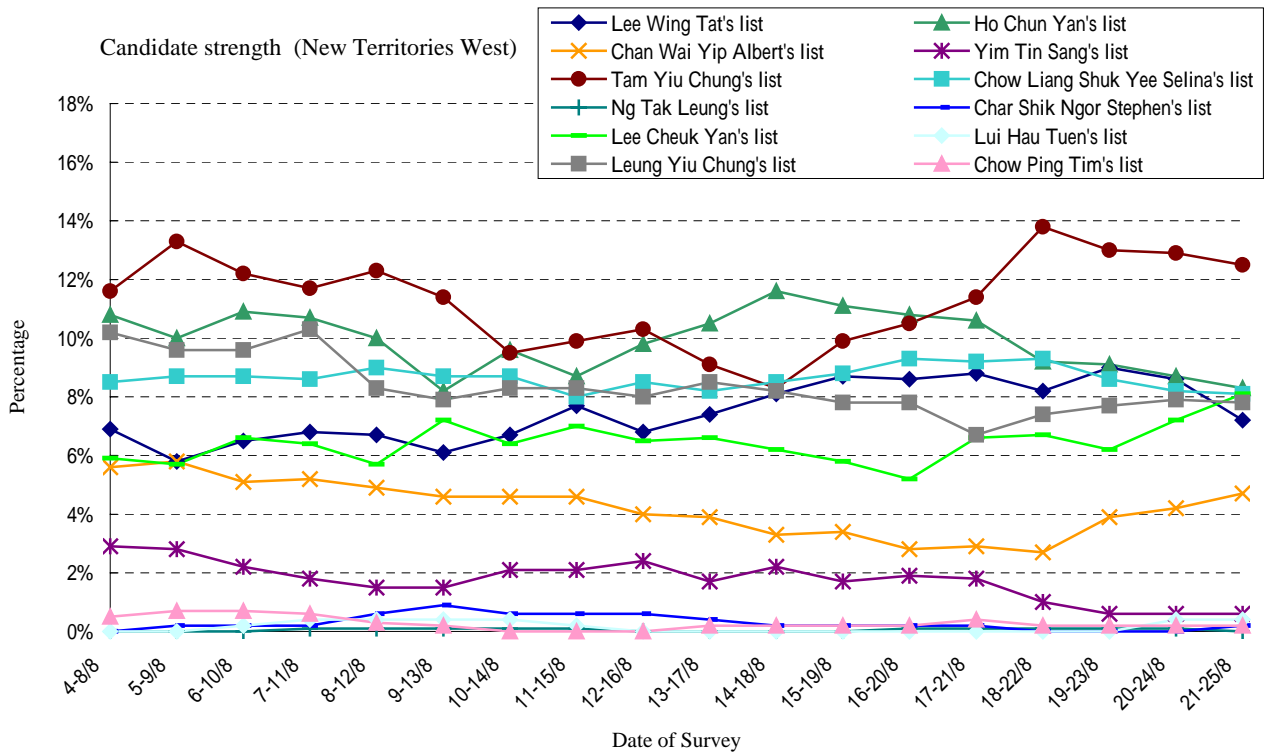
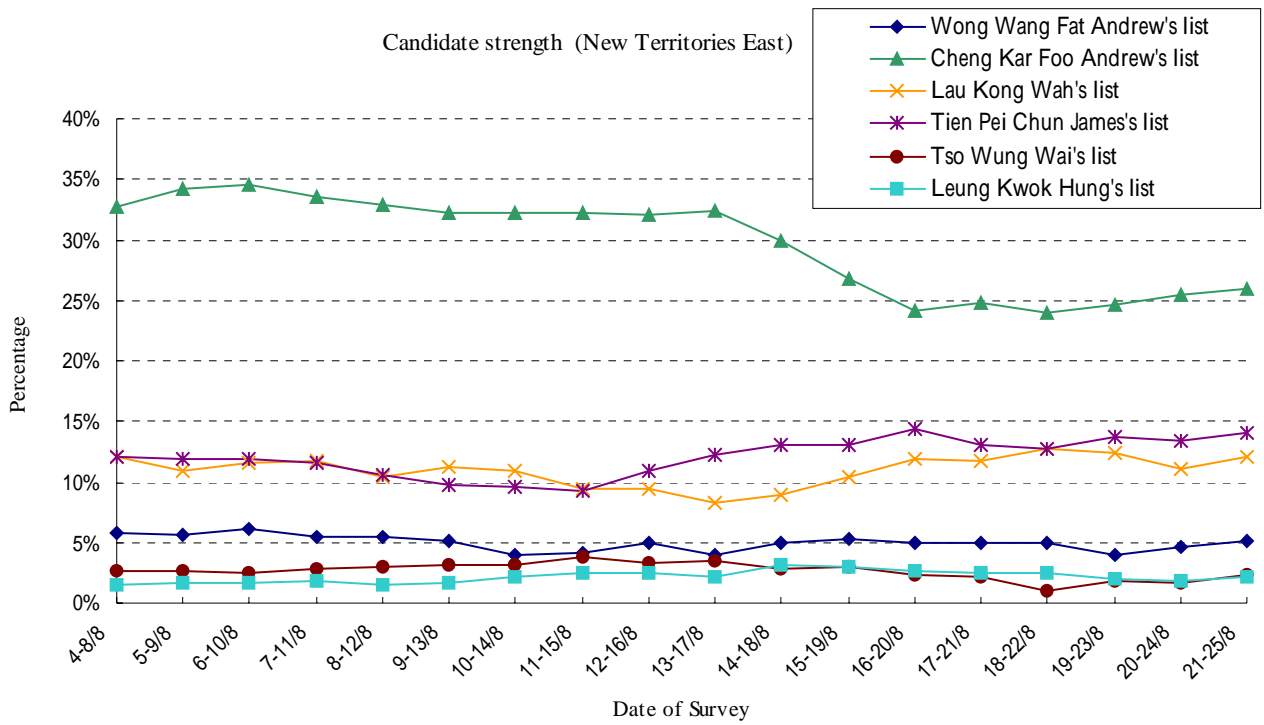
Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating					<u>Latest change</u>	Error margin*	Candidates surpassing threshold	
Others^	5%	6%	6%	5%	5%	3%	-2%	+/-1%	--
New Territories West Constituency (seats = 8, threshold = 13%)									
Date of survey	<u>16-20/8</u>	<u>17-21/8</u>	<u>18-22/8</u>	<u>19-23/8</u>	<u>20-24/8</u>	<u>21-25/8</u>	--	--	--
Sample base	459	445	483	511	530	556	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	--	--	--
Y. C. Tam's list	11%	11%	14%	13%	13%	13%	--	+/-3%	Y. C. Tam
C. Y. Ho's list	11%	11%	9%	9%	9%	8%	-1%	+/-2%	--
Selina Chow's list	9%	9%	9%	9%	8%	8%	--	+/-2%	--
C. Y. Lee's list	5%	7%	7%	6%	7%	8%	+1%	+/-2%	--
Y. C. Leung's list	8%	7%	7%	8%	8%	8%	--	+/-2%	--
W. T. Lee's list	9%	9%	8%	9%	9%	7%	-2%	+/-2%	--
Albert Chan's list	3%	3%	3%	4%	4%	5%	+1%	+/-2%	--
T. S. Yim's list	2%	2%	1%	1%	1%	1%	--	+/-1%	--
H. T. Lui's list	0%	0%	0%	0%	<1%	<1%	--	+/-<1%	--
P. T. Chow's list	<1%	<1%	<1%	<1%	<1%	<1%	--	+/-<1%	--
Stephen Char's list	<1%	<1%	0%	0%	0%	<1%	--	+/-<1%	--
T. L. Ng's list	<1%	<1%	<1%	<1%	<1%	0%	--	--	--
Not yet decide	39%	37%	37%	37%	38%	38%	--	+/-4%	--
Others^	3%	4%	5%	5%	4%	4%	--	+/-2%	--

*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

^Included responses of "Won't vote" and "Won't support any political parties or candidates".







The support ratings shown above have not excluded those who had not decided and claimed not to vote. Readers may exclude this group of uncertain voters (assuming that they would not vote at all), reallocate the vote share according to the new base. The number of seats obtained by each list can then be deduced based on the Largest Remainder Formula. Yet, one must take note of the sampling errors.

It must be stated that since many voters have not yet made their choice, while most candidates' election campaign is still in progress, the influence of these stray votes is yet to be seen. For the other rolling surveys' result, survey method, contact information, respondents' demographics and full questionnaires, please refer to the websites for detailed information.

Other points to note

POP will release the latest results of the rolling surveys every day at 2 pm via our POP Site. Shall anyone have any question regarding the research design of the surveys published in the POP Site, members of the POP Team will be happy to answer them, but we will not further comment on the findings. Shall any person or journalist have any other questions, please email them to us at <pop.network@hkupop.hku.hk>. Please note that everything carried in the POP Site does not represent the stand of the University of Hong Kong. Dr Robert Ting-Yiu Chung, Director of Public Opinion Programme, is responsible for everything posted herewith, except for column articles which represent the stand of their authors.

**This is a translation of the Chinese press release; should there be any discrepancy or ambiguity, please refer to the Chinese version.