

THE UNIVERSITY OF HONG KONG 香港大學
PUBLIC OPINION PROGRAMME 民意研究計劃

Tel 電話 : (852) 2859 2988 Fax 傳真 : (852) 2517 6951 Website 網址 : <http://hkupop.hku.hk>
 Address: Room 804, Meng Wah Complex, the University of Hong Kong, Pokfulam Road, Hong Kong
 地址 : 香港 薄扶林道 香港大學 明華綜合大樓 804 室



Press Release on August 18, 2004

HKU POP SITE and Civic Exchange releases the 9th Legislative Council election rolling survey result

Preamble

This year, the Public Opinion Programme (POP) at the University of Hong Kong and the Civic Exchange are jointly conducting a series of rolling surveys on the 2004 Legislative Council direct elections starting from August 4. While the background and the methodology have been discussed before, please refer to the websites of POP and Civic Exchange at <http://hkupop.hku.hk> and <http://www.civic-exchange.org> respectively for the details. This press release mainly highlights the key findings in the rolling surveys conducted from August 12 to 16, previous findings dating back to August 4 are available in the websites mentioned.

Knowledge of the election

The latest territory-wide rolling surveys (i.e. August 14 to 16) revealed that, 44% of the voters interviewed had no idea on any list in their geographical constituency, while 56% knew at least one list. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	9-11/8	10-12/8	11-13/8	12-14/8	13-15/8	14-16/8	<u>Latest change</u>
Sample base	1,099	1,098	1,088	1,086	1,076	1,109	--
Overall response rate	75.0%	74.2%	73.0%	72.9%	73.8%	74.7%	--
Sampling error of percentages (at 95% conf. level)*	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	--
Totally no idea on the list in their constituency	49%	49%	49%	47%	47%	44%	-3%
Knew at least one list in their constituency ^	52%	51%	52%	53%	53%	56%	+3%
Knew at least half of the lists in their constituency ^	18%	19%	19%	19%	20%	21%	+1%
Knew all lists in their constituency ^	1%	2%	2%	2%	1%	2%	+1%

* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

^ Since overlapping exists among these 3 answers, the total would add up to over 100%.

Propensity to vote

The territory-wide rolling surveys from August 14 to 16 revealed that, the registered voters' propensity to vote was 83%. Nevertheless, this percentage should never be taken as a projection of the actual turnout rate because many people who claimed they would vote at this stage would eventually not vote. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	<u>9-11/8</u>	<u>10-12/8</u>	<u>11-13/8</u>	<u>12-14/8</u>	<u>13-15/8</u>	<u>14-16/8</u>	<u>Latest change</u>
Sample base	1,099	1,098	1,088	1,086	1,076	1,109	--
Overall response rate	75.0%	74.2%	73.0%	72.9%	73.8%	74.7%	--
Sampling error of percentages (at 95% conf. level)*	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	+/- 3%	--
Proportion of respondents definitely will vote	59%	60%	58%	58%	57%	57%	--
Propensity to vote (summation of "definitely will" and "most likely will" vote)	84%	86%	84%	84%	82%	83%	+1%

* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

Stray voters

Since many voters still had not decided how to cast their vote, while stray voters would always have significant influence on the election result, the POP Team therefore further look into the distribution of these votes in 5 constituencies. Firm voters are defined as those who said they would definitely and most likely vote, and have also decided to vote for which list, while stray voters are defined as those who said they would definitely and most likely vote, but have not decided to vote for which list. The rolling surveys in individual constituencies from August 12 to 16 showed that, the differences of the proportion of stray votes among the 5 constituencies had narrowed down to 23% - 30%, while the largest proportion of stray votes was found in New Territories West and Kowloon East (30%) and the smallest in Hong Kong Island and Kowloon West (23%). The figures are summarized as follows:

Rolling survey: Hong Kong Island							
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	<u>Latest change</u>
Sample base	406	341	352	323	316	328	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 6%	+/- 6%	+/- 6%	--
Proportion of firm voters	55%	55%	56%	56%	56%	58%	+2%
Proportion of stray voters	26%	26%	24%	26%	24%	23%	-1%
Proportion of "no-votes"	18%	19%	19%	18%	20%	19%	-1%

Rolling survey: Kowloon East							
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	<u>Latest change</u>
Sample base	366	302	309	310	317	322	--
Sampling error of percentages*	+/- 5%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--
Proportion of firm voters	48%	50%	49%	49%	51%	49%	-2%
Proportion of stray voters	34%	34%	33%	35%	32%	30%	-2%
Proportion of "no-votes"	18%	16%	18%	16%	17%	21%	+4%
Rolling survey: Kowloon West							
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	<u>Latest change</u>
Sample base	303	251	261	259	252	266	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--
Proportion of firm voters	54%	54%	56%	55%	57%	52%	-5%
Proportion of stray voters	27%	24%	19%	19%	20%	23%	+3%
Proportion of "no-votes"	20%	22%	25%	26%	24%	25%	+1%
Rolling survey: New Territories East							
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	<u>Latest change</u>
Sample base	563	473	457	477	460	439	--
Sampling error of percentages*	+/- 4%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--
Proportion of firm voters	59%	56%	56%	55%	53%	54%	+1%
Proportion of stray voters	24%	26%	27%	28%	27%	26%	-1%
Proportion of "no-votes"	18%	19%	18%	18%	20%	20%	--
Rolling survey: New Territories West							
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	<u>Latest change</u>
Sample base	532	432	443	447	461	478	--
Sampling error of percentages*	+/- 4%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--
Proportion of firm voters	51%	50%	48%	50%	49%	49%	--
Proportion of stray voters	27%	30%	31%	32%	31%	30%	-1%
Proportion of "no-votes"	22%	20%	21%	19%	20%	21%	+1%

*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

Candidate strength

Concerning the rolling surveys in individual constituencies from August 12 to 16, the support ratings of various lists are summarized as follows:

Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support?	Support rating						Error margin*	Candidates surpassing threshold	<u>Latest change</u>
Hong Kong Island Constituency (seats = 6, threshold = 17%)									
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	--	--	--
Sample base	406	341	352	323	316	328	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 6%	+/- 6%	--	--	--
Audrey Eu's list	24%	26%	25%	22%	21%	20%	+/- 4%	Audrey Eu	-1%
Yeung Sum's list	18%	18%	20%	22%	21%	20%	+/- 4%	Yeung Sum	-1%
Rita Fan's list	16%	14%	13%	13%	15%	16%	+/- 4%	--	+1%
Ma Lik's list	6%	6%	7%	6%	7%	9%	+/- 3%	--	+2%
K. S. Tsang's list	<1%	<1%	1%	1%	1%	1%	+/- 1%	--	--
K. F. Wong's list	<1%	1%	1%	1%	1%	< 1%	+/- 1%	--	--
Not yet decide	32%	32%	31%	32%	31%	30%	+/- 5%	--	-1%
Others^	3%	3%	3%	3%	3%	3%	+/- 2%	--	--
Kowloon East Constituency (seats = 5, threshold = 20%)									
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	--	--	--
Sample base	366	302	309	310	317	322	--	--	--
Sampling error of percentages*	+/- 5%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--	--	--
Y. H. Chan's list	21%	22%	20%	19%	19%	17%	+/-4%	--	-2%
W. M. Li 's list	16%	15%	17%	18%	15%	14%	+/-4%	--	-1%
Albert Cheng's list	9%	10%	11%	9%	13%	14%	+/-4%	--	+1%
Alan Leong's list	5%	5%	5%	6%	7%	8%	+/-3%	--	+1%
K. L. Chan's list	5%	4%	4%	4%	6%	5%	+/-2%	--	-1%
Not yet decide	41%	40%	42%	42%	38%	37%	+/-5%	--	-1%
Others^	3%	3%	2%	3%	3%	4%	+/-2%	--	+1%
Kowloon West Constituency (seats = 4, threshold = 25%)									
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	--	--	--
Sample base	303	251	261	259	252	266	--	--	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 6%	--	--	--
James To's list	23%	26%	26%	28%	27%	23%	+/-5%	--	-4%
Jasper Tsang's list	15%	17%	16%	13%	15%	14%	+/-4%	--	-1%
Frederick Fung's list	11%	9%	12%	12%	13%	11%	+/-4%	--	-2%
C. S. Lau's list	11%	10%	9%	10%	9%	10%	+/-4%	--	+1%
S. L. Liu's list	3%	2%	2%	2%	1%	2%	+/-2%	--	+1%
Y. S. Lau's list	0%	1%	1%	1%	1%	1%	+/-1%	--	--

Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support?	Support rating						Error margin*	Candidates surpassing threshold	<u>Latest change</u>
Not yet decide	33%	30%	29%	31%	30%	34%	+/-6%	--	+4%
Others^	4%	5%	5%	4%	4%	5%	+/-3%		+1%
New Territories East Constituency (seats = 7, threshold = 14%)									
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	--	--	--
Sample base	563	473	457	477	460	439	--	--	--
Sampling error of percentages*	+/- 4%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--	--	--
Andrew Cheng's list	34%	33%	32%	32%	32%	32%	+/-4%	Andrew Cheng Emily Lau	--
James Tien's list	12%	11%	10%	10%	9%	11%	+/-3%	--	+2%
K. W. Lau's list	12%	10%	11%	11%	9%	10%	+/-3%	--	+1%
Andrew Wong's list	5%	6%	5%	4%	4%	5%	+/-2%	--	+1%
W. W. Tsoi's list	3%	3%	3%	3%	4%	3%	+/-2%	--	-1%
K. H. Leung's list	2%	2%	2%	2%	3%	3%	+/-2%	--	--
Not yet decide	29%	32%	34%	35%	35%	33%	+/-4%	--	-2%
Others^	4%	4%	3%	3%	4%	4%	+/-2%	--	--
New Territories West Constituency (seats = 8, threshold = 13%)									
Date of survey	<u>7-11/8</u>	<u>8-12/8</u>	<u>9-13/8</u>	<u>10-14/8</u>	<u>11-15/8</u>	<u>12-16/8</u>	--	--	--
Sample base	532	432	443	447	461	478	--	--	--
Sampling error of percentages*	+/- 4%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	--	--	--
Y. C. Tam's list	12%	12%	11%	10%	10%	10%	+/-3%	--	--
C. Y. Ho's list	11%	10%	8%	10%	9%	10%	+/-3%	--	+1%
Selina Chow's list	9%	9%	9%	9%	8%	9%	+/-3%	--	+1%
Y. C. Leung's list	10%	8%	8%	8%	8%	8%	+/-2%	--	--
W. T. Lee's list	7%	7%	6%	7%	8%	7%	+/-2%	--	-1%
C. Y. Lee's list	6%	6%	7%	6%	7%	7%	+/-2%	--	--
Albert Chan's list	5%	5%	5%	5%	5%	4%	+/-2%	--	-1%
T. S. Yim's list	2%	2%	2%	2%	2%	2%	+/-1%	--	--
Stephen Char's list	<1%	1%	1%	1%	1%	1%	+/-1%	--	--
H. T. Lui's list	<1%	<1%	<1%	<1%	<1%	0%	--	--	--
T. L. Ng's list	<1%	<1%	<1%	<1%	<1%	0%	--	--	--
P. T. Chow's list	1%	<1%	<1%	0%	0%	0%	--	--	--
Not yet decide	34%	38%	41%	40%	41%	41%	+/-4%	--	--
Others^	3%	2%	2%	3%	2%	2%	+/-1%	--	--

*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

^Included responses of "Won't vote" and "Won't support any political parties or candidates".

The support ratings shown above have not excluded those who had not decided and claimed not to vote. Readers may exclude this group of uncertain voters (assuming that they would not vote at all), reallocate the vote share according to the new base. The number of seats obtained by each list can then be deduced based on the Largest Remainder Formula. Yet, one must take note of the sampling errors. Please refer to the websites for the exact phrasing and wordings adopted.

It must be stated that since many voters have not yet made their choice, while most candidates have not started their full-scale election campaign, the influence of these stray votes is yet to be seen. For the results of other rolling surveys, please refer to the websites for detailed figures and updates.

Other points to note

POP will release the latest results of the rolling surveys every day at 2 pm via our POP Site. Shall anyone have any question regarding the research design of the surveys published in the POP Site, members of the POP Team will be happy to answer them, but we will not further comment on the findings. Shall any person or journalist have any other questions, please email them to us at <pop.network@hkupop.hku.hk>. Please note that everything carried in the POP Site does not represent the stand of the University of Hong Kong. Dr Robert Ting-Yiu Chung, Director of Public Opinion Programme, is responsible for everything posted herewith, except for column articles which represent the stand of their authors.

**This is a translation of the Chinese press release; should there be any discrepancy or ambiguity, please refer to the Chinese version.