

PRESS RELEASE

2004 Legislative Council Election Surveys

Civic Exchange and the **Public Opinion Programme**, University of Hong Kong (HKU POP), will jointly conduct a series of opinion surveys on the upcoming Legislative Council (LegCo) election in September 2004. The series will comprise separate territory-wide monthly surveys, separate Geographical Constituency (GC) surveys by rotation, and daily rolling surveys after the close of nomination on 4 August.

Results of these surveys will be made available to the press as soon as they are ready. Academic researchers are also invited to use the datasets for in-depth further analysis, before or after the election.

Rolling survey is a common feature in open democracies. It was introduced to Hong Kong by HKU POP in 1995. Civic Exchange and HKU POP will cooperate to enhance the educational and policy value of these surveys.

Right after the close of nomination on 4 August, up to the last few days before the election, surveys will be conducted and released on a daily basis. The sample size of these daily surveys will increase from 350+ at the beginning to 1,000+ in the last few days. Rolling 3-day averages for the key questions will be released daily across a 34-day period, until the day before the election. Any fluctuation in voters' opinion across different geographically constituencies and on different issues can thus be picked up quickly and openly.

Civic Exchange has also commissioned other institutions to conduct surveys on people's attitudes towards SCNPC's interpretation and decision, functional constituencies and geographical constituencies **between May and September 2004**. The results of the first survey are released today and Civic Exchange has produced a **preliminary analysis** based on the results.

For enquires, please call Ms. YIP Yan-yan at 2893 0213 or 3105 3700.

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