

*The Center for Deliberative Democracy at Stanford University and
The Public Opinion Programme at the University of Hong Kong*
史丹福大學慎思民主研究中心 – 香港大學民意研究計劃

A Workshop on Deliberative Democracy, Public Consultation, and the Media

『慎思民主，民意調查與傳播媒介』工作坊

Friday, July 8 to Sunday, July 10

七月八日（星期五）到 七月十日（星期日）

Location:

Sheraton Hong Kong Hotel and Towers

20 Nathan Road, Kowloon, Hong Kong (Tsim Sha Tsui)

Website: <http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=482>

The public's voice can be very powerful and it has become increasingly evident in recent months. In 2011 alone, publics around the world have gathered in masses and voiced themselves through demonstrations and protests that have changed the world. In some countries, publics have created significant online presence through various modes of social media and more important, media outlets are playing a greater role in broadcasting the public's voice. Furthermore, as the public's voice grows, governments and government officials possess greater responsibility to not only listen, but also to ensure that the voices they listen to actually represent the greater public and not only highly motivated individuals or interest groups. This poses great challenges for governments, government officials and the media, as they need to determine which voices they should be listening to.

This 3-day workshop on deliberative democracy, public consultation, and the media will address how public participation is currently conducted and reported on around the world. We have all seen successful, but more likely unsuccessful attempts to consult the public and this workshop will discuss the various ways of consulting the public and how governments, media, and the public have responded to the results.

Workshop Sponsors/Speakers:

Dr. Robert CHUNG of the University of Hong Kong, Public Opinion Programme

Dr. James FISHKIN of Stanford University, Center for Deliberative Democracy

Dr. Alice SIU of Stanford University, Center for Deliberative Democracy

Invited Speakers:

Mr. Daniel WERNER, former President of MacNeil/Lehrer Productions (Public Broadcasting Service – PBS); Executive Producer of MacNeil/Lehrer Productions; Executive Producer of *By the People*

Mr. Erik CAMARANO, former Secretary General of the State of Rio Grande do Sul (RGS), Brazil (the capital of RGS is Porto Alegre and home to Participatory Budgeting)

Dr. Angus CHEONG, Founded ERS e-Research & Solutions (Macau), former Project Director of the Macao Internet Project (MIP) and Macao Public Opinion Project (MOP) at the University of Macau

Dr. Baogang HE, Chair in International Studies at The School of Politics and International Studies, Deakin University, Australia.

The Workshop Sponsors request all interested persons to submit their RSVP to Dr. Alice SIU at asiu@stanford.edu and Ms. Winnie LEE at winnie.lee@hkupop.hku.hk. Space is limited and preference will be given to current government civil servants and individual affiliated with media outlets.

Note: This workshop is part one of a two-part series. Part 2 of the workshop will occur in the fall 2011 to coincide with an actual public consultation event (event will be announced shortly). All attendees of this Part 1 workshop will be invited special observers of the public consultation event and will be given special access to speak with participants at the event. Part 2 Workshop will include a 2 or 3-day workshop, schedule tbd.

Agenda

Date	Tentative Schedule
Friday, July 8 7:00 to 10pm Dinner and Welcome	Participants please arrive in the evening for check-in and registration. Dinner and Welcome from Stanford University and HKU POP will begin at 7pm.
Saturday, July 9 9:00am to 5:00pm Dinner starts at 7:00pm	9:00 to 9:30AM Introduction – The State of the Public’s Voice <i>Alice SIU</i> Panel 1: 9:30 to 10:30AM The Public’s Voice: “Arab Spring”, “Jasmine Revolution” and similar events – What does it mean? <i>James FISHKIN, Stanford University</i> <i>HE Baogang, Deakin University, Australia</i> <i>Robert CHUNG, the University of Hong Kong</i> <i>Erik CAMARANO, former Secretary General of Rio Grande du Sol, Brazil</i> <i>Moderated by Alice SIU</i> <i>Break at 10:30am (20 mins)</i> Presentation 1: 10:50AM to 12:30PM The Public’s Voice in the Media: Challenges and Answers <i>Dan WERNER, MacNeil/Lehrer Productions</i> <i>With open discussion</i> LUNCH 12:30PM Presentation 2: 2:00PM to 3:30PM An Insider’s Perspective: Listening to the Public’s Voice in a Challenging Media Environment <i>Erik CAMARANO, former Secretary General of Rio Grande du Sol, Brazil</i> <i>With open discussion</i> <i>Break at 3:30PM (20 mins)</i> Panel 2: 3:50PM to 5:00PM Representing the Public: the Media and the Government <i>Dan WERNER, MacNeil/Lehrer Productions</i> <i>Erik CAMARANO, former Secretary General of Rio Grande du Sol, Brazil</i> <i>James FISHKIN, Stanford University</i> <i>Moderated by Robert CHUNG</i> DINNER 7:00PM

<p>Sunday, July 10 9:00am to 5:00pm</p>	<p>9:00AM to 10:30AM Presentation 3: Representing and Reporting the Public’s Voice in Mainland China, Hong Kong, and Macau <i>Robert CHUNG, the University of Hong Kong</i> <i>Angus CHEONG, eRS Research, Macau</i> <i>HE Baogang, Deakin University, Australia</i></p> <p>Panel 3: 10:50PM to 12:30PM Representing and Reporting the Public’s Voice in Mainland China, Hong Kong, and Macau <i>Robert CHUNG, the University of Hong Kong</i> <i>Angus CHEONG, eRS Research, Macau</i> <i>HE Baogang, Deakin University, Australia</i> <i>Moderated by Alice SIU</i> *Q&A for Panelist for first half; then Open Discussion</p> <p>LUNCH 12:30PM</p> <p>Panel 4: 2:30pm to 4:00pm Consulting the Public in Hong Kong – Strategies for the Media, the Government and the Public <i>Dan WERNER, MacNeil/Lehrer Productions</i> <i>Erik CAMARANO, former Secretary General of Rio Grande du Sol, Brazil</i> <i>James FISHKIN, Stanford University</i> <i>Robert CHUNG, the University of Hong Kong</i></p> <p><i>Snacks available at 3:30PM – session continues</i></p> <p>4:00PM to 5:00PM Closing Session - Reflections <i>James FISHKIN, Stanford University</i> <i>Robert CHUNG, the University of Hong Kong</i></p> <p><i>END</i></p>
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Questions: Please call Winnie LEE (the University of Hong Kong, Public Opinion Programme) at +852 39212721/winnie.lee@hkupop.hku.hk or Alice SIU (Stanford’s Center for Deliberative Democracy) at +852 65728271/asiu@stanford.edu