

Biography of Dr. Angus W. H. CHEONG

Dr. Angus W.H. Cheong is founder and Research Director of ERS e-Research & Solutions (Macau) which is a research company focusing on web mining and polling business in the Greater China Region. He is also a part-time Assistant Professor at the Department of Communication of Faculty of Social Sciences and Humanities at the University of Macau, where he teaches “Public Opinion”, “New Media” and “Research Methods in Media Studies”. Angus is the co-founding member and deputy chair of the Asia-Pacific Internet Research Alliance (APIRA) and the founder and president of the Macao Association for Internet Research (MAIR). Angus was awarded the 2003 Elizabeth Nelson Prize (the best paper of the year) in the 56th Annual Conference of the World Association for Public Opinion Research (WAPOR). He has been the partner of the World Internet Project (WIP) since 2001.



Angus' research covers Internet usage and impact, web mining, public opinions, communication strategies and e-government. He has published extensively in books, professional reports, conferences and journals. He also provides research consultancy services to the tertiary institutions, government agencies and commercial sectors in Hong Kong, Macau and mainland China.