

**Employee Engagement Summit 2010  
Summit Agenda**

**Morning Session**

- 0815 - 0850 Summit Registration and Refreshment
- 0850 - 0900 Welcome Address by Sing Tao News Corporation
- 0900 - 0930 **Morning Keynote Address: Creativity & Innovation: Effective Strategy in Engaging “Generation Y” to Build a Competitive Metropolis**
- Speaker: Ms. Winnie Ng**  
Director  
Bauhinia Foundation Research Centre
- 0930 - 1010 **Featured Speaker: Leading for Engagement**
- Speaker: Prof. Judy Tsui**  
Vice President (International and Executive Education)  
Director of Graduate School of Business  
Chair Professor of Accounting, School of Accounting and Finance  
The Hong Kong Polytechnic University
- 1010 - 1050 **Strategic Insights Speaker: Building Localized Organizational Culture of Sustainability for Successful Engagement**
- Speaker: Mr. Chan Hin-sang**  
HR Manager – Compliance, Employee Relations & HRIS  
CLP Power Hong Kong Ltd.
- 1050 - 1120 Morning Refreshment
- 1120 - 1200 **Featured Speaker: Making the Right Choice**
- Speaker: Ms. Bonnie Tse**  
Senior Vice President and Managing Director  
AIA Pension and Trustee Co. Ltd.  
Chief Executive Officer  
American International Assurance Company (Trustee) Limited
- 1200 - 1240 **Strategic Insights Speaker: Developing a Business-Driven Engagement Strategy**
- Speaker: Mr. Alex Chung**  
Director  
Samsung Electronics HK Co. Ltd.
- 1240 - 1350 Lunch

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## Afternoon Session

- 1350 - 1420      **Afternoon Keynote Address: Our Shared Vision: Equal Opportunities and Successful Engagement Strategy in the Workplace**
- Speaker: Mr. LAM Woon Kwong, GBS, JP**  
Chairperson  
Equal Opportunities Commission
- 1420 - 1500      **Strategic Insights Speaker: Effective Leadership and Innovation in Employee Engagement**
- Speaker: Ms. Ivy Leung**  
Director of Intellectual Capital and Quality  
Langham Place Hotel, Mongkok, Hong Kong
- 1500 - 1530      **Featured Speaker: Travel Risk Management - Managing Risk Associated with Expatriates and Business Travelers**
- Speaker: Mr. Sek Tung LEE**  
Head of Sales & Marketing, Corporate Business  
International SOS Hong Kong
- 1530 - 1600      Afternoon Refreshment
- 1600 - 1640      **Featured Speaker: 淺談基於企業文化的人才管理**
- Speaker: 戴國慶先生**  
行政人事管理中心總監  
敏捷集團
- \* This session will be conducted in Putonghua.
- 1640 - 1700      **Strategic Insights Speaker: Retention of Young Talents: Job Satisfaction, Engagement and Retention - HeadlineJobs Quality Workplace Index (2010 2nd Half)**
- Speaker: Dr. Chung Ting-yiu Robert**  
Director of Public Opinion Programme (POP)  
The University of Hong Kong
- 1700              Closing Remarks