

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes: Kwan Hoi Ying, Catherine, Li Sum Yi, Adele

Name of constituency visited (please use one form for each constituency) : Yan Ying

Field trip details –

Date : 17th November, 2003 Time : 10:15am-12:00nn Venue : Yan Ming Court, Metro City Phase 2

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

We started our field trip at 10:15 in the morning, first we strolled around the street leading the MTR station to Yan Ming Court, on the way, we took pictures of the campaign banners.

We went into the open area of Yan Ming Court, finding out that there was neither campaign poster nor banner inside, we asked the caretaker if there were any propaganda activities these days. We then proceed to chat with a group of elderly sitting nearby.

After leaving Yan Ming Court, we proceeded to Metro City Phase 2. We gave up going to Ying Ming Court because the caretaker told us that campaign posters and banners were generally not allowed to be posted inside the estate.

So we proceeded to Metro City Phase 2 shopping arcade and observed the posters put up by different shops. At 12:00 noon, we finished our first pre-election observation.

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
- To interview electors and ordinary residents.
- To take pictures, or collect campaign material for scanning.
- Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

-There were no campaign activities and we neither see any candidates nor their assistants during our fieldtrip.
-There were posters of all candidates on every road, banners were put on in an orderly way.
-In the shopping arcade, among the hundred shops in the mall, only four of them put on candidate posters. Among which, three of them put on the poster of DAB candidate, while the other one put on the posters of all three candidate.

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

-We chatted with a two or three elderly, all of them have not yet decided to vote for which candidate. But they were most satisfied with no. 1 candidate (伍炳耀), who is the present district councilor. From their words, the main contribution of the councilor was mainly help improving the auxiliary facilities in the housing facilities. They were indifferent on the candidates' political background, nor did they concern about the 7.1 parade. One of them said that she was not a voter though.

-However, when we chatted with a middle-aged woman who lives in Metro City later, she is most satisfied with no. 2 candidate (張民傑) and wants to vote him. However, she will not vote Mr Cheung because he is DAB's member and the woman hates DAB very much due to the Article 23 Legislation.

-We also learnt that banners and campaign activities, such as door-to-door visits were not allowed in the HOS housing estate, so there was no fierce atmosphere in the housing estate.

-We went through the shopping arcade and observed that only a few shops put on campaign posters, while most of them put on the DAB posters.

-From the banner content, we found out that the DAB posters still uses their symbolic sharp orange color, while the independent candidate mainly sells his advantage of having lived and served in Tseung Kwan O for more than a decade.

-One more significant finding is that the propaganda posters and banners of the candidate of the leftist Hong Kong Progressive Alliance avoid showing the name of the political party on the campaign posters. The probable reason is that he wants to minimize the negative effect on him brought by the 7.1.

Conclusions drawn from your observation

-The competition in this constituency is not fierce. It may be due to the fact that our observation was not done in busy hours.

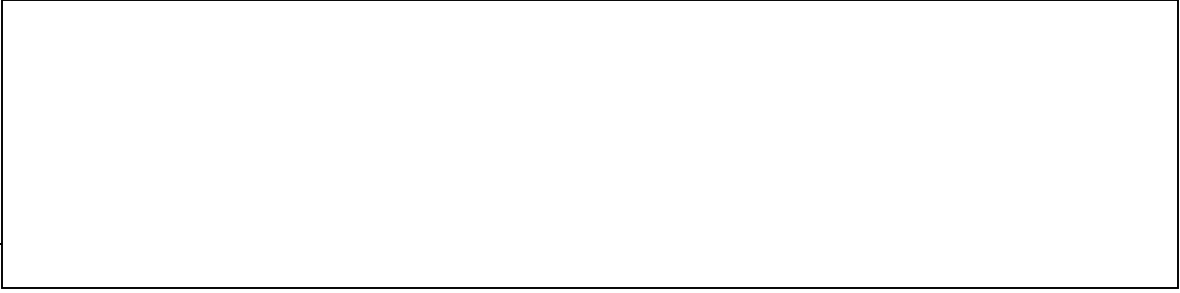
-The candidates are mainly the leftist.

-The elderly voters are not interested with the political background of the candidates, they are mainly concerned candidates' previous contributions to the district. But the political factors affect the election of middle-aged people and middle class.

New questions generated from your observations or findings

1. How the population structure (age structure, education level) in the constituency affect the nature of candidate (there seems no candidate from the democratic party)?
2. How the 7.1 parade affect the propaganda tactics of the leftist parties?

Open questions for discussion by all team members

A large, empty rectangular box with a thin black border, intended for team members to write open questions for discussion.