## **HKU Student Research Team**

## **Project DC03 Pre-election Fieldwork Report Form**

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to <a href="hkupop.hku.hk">hkupop.hku.hk</a>, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes :			Cheung Kin	_Cheung Kin Ping and	
Cheung Yee Tak					
Name of constituency	visited (please u	se one form for each con	stituency):		
		Tsim Sha Tsui East			
Field trip details –					
Date :	_22-11-2003	Time : _14:16-4:00		Venue :	
Tsim Sha Tsui East_					
Description of the proc	ess (whether alo	one, accompanied by tear	mmates, friends	s, campaign	
workers etc.)					
We together walked the	rough the whole	district especially aroun	d 重慶大廈 a	nd 美利都	
大廈					

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- ✓ To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- □ To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- □ To interview candidates and campaign workers.
- ✓ To interview electors and ordinary residents.

To take pictures, or collect campaign material for scanning.
Other purposes (please specify):

Recording basic figures – like how many posters and where, how many people attended the forum during different time period…etc

Banners at Nathan Road: Candidate No.1: 16 pieces, Candidate No.2: 17 pieces,

Candidate No.3: 17 pieces

Posters at 美利都大廈: Candidate No.3: 8 pieces

Besides posters and banners, we discovered that the three candidates had put the leaflets in the mail boxes in the mansion and Candidate No.3 had done one time door-to-door visit.

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

We interviewed two residents in 美利都大廈 ,one is a Chinese woman while one is an Indian man, we also asked them the criteria for choosing a candidate, the knowledge of candidates and who will they choose. The Indian man answered that he would choose Candidate No.2 Mr Gary since he knew the candidate for a long time and they lived in the same building, in addition, he choose Mr Gary as they are both Indian. Therefore, his criteria for choosing a candidate is the nationality of the candidate and he said he never vote Palestine.

For the Chinese woman, she said she is a voter but she wouldn't vote this year as she thought that the district board councilors in recent years were not as good as the previous district board councilors. Besides, she said that she didn't know the three candidates well and she didn't like to vote the candidates whose nationality is not Chinese.

Conclusions drawn from your observation

Nationality of a candidate is important for voters' criteria for choosing a candidate. Because nationality of a candidate is the main criteria that voters concern, promotion work of a candidate is relatively less important.

New questions generated from your observations or findings Why the competition among candidates is relatively less excited? Open questions for discussion by all team members
Is nationality really important in voters' selecting criteria, comparing candidates' experience, past performance and political view?

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