HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes : ___Sze Ka Shing Chow Chun Wo

Name of constituency visited (please use one form for each constituency) :
Wan Fu _(1)_____

Field trip details –

Date : _____20.11.2003_____ Time : _____8:00a.m.-9:30a.m._____ Venue :
___Wan Fu (1) Estate_____

Description of the process (whether alone, accompanied by teammates, friends, campaign workers… etc.)

It's our second site-visit. That's in the peaking hour. We interviewed both the candidates and some residents. And we collected some campaign materials from both of the candidates.

Record the main purpose of your field trip by ticking on one or more of the following objectives:

✓ To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
☐ To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
✓ To interview candidates and campaign workers.
✓ To interview electors and ordinary residents.
✓ To take pictures, or collect campaign material for scanning.
☐ Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period…etc

No record is made.

Description of findings – could be in the form simple narrations, or in the form of questions and answer…

Candidates:
No.1 candidate: :

 "The election is not so competitive "; "I am a Wan Fu resident!!"; "The resident here will support "independence" rather than the one having party background."
"I will think more about the interest of resident of Wan Fu and the local community here"
No. 2 Candidate   :

 "The election is viable "; "The residents here show support to our party, also am I."; "I am not resident here, but I serve here for many years."; " I am part of my party, I can voice out our residents' opinion to my party, reflect to the government. And that's the right way to improve the community here."

Residents:
 "I see Mr. Sin everyday morning" "Mr. Au looks an honest people"
  "Mr. Sin isn't living here, right?" "Mr. Sin had sent some leaflet to my family but Mr. AU seems not.

Leaflet:
 No 1: His leaflets obvious focus on improvement the life in the local community. Most of the contents focus on the improvement of some facilities, lower the bus fee and something like that.
No 2: His leaflets seem better-designed and better-organized than No 1. For example, there are two type of leaflets for different people, youngsters and old people with different design and wording. For the youngster one, he "sells" more his party backgrounds with some conceptual wording; while, he emphasize the improvement of community for old people.

Conclusions drawn from your observation

> Mr. Au has a better foundation in Wan Fu Estate. However, Mr. Sin has a better campaign strategy. About the party's background, there is no obvious advantage. Some people support Democratic Party, some ain't. As the sampling is too small, no conclusion can be drawn in terms of party advantage here.

New questions generated from your observations or findings

Open questions for discussion by all team members