

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes :

Sze Ka Shing Chow Chun Wo

Name of constituency visited (please use one form for each constituency) :

Wan Fu (1)

Field trip details –

Date : 16.11.2003 Time : 9:00p.m.-10:30p.m.

Venue : Wan Fu (1) Estate

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

<p>We do our first Site visit at night. Thus, our objective is not to interview the candidate or residents, but to overview the campaign process through observing the posters, banners, and leaflets. After one and half hours visits, we successful draw some figures of no of posters and banners.</p>

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
- To interview electors and ordinary residents.
- To take pictures, or collect campaign material for scanning.

□ Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

After the visit, we successful found that the no of poster and banner the candidate prepared. For no 1 candidate, he prepared 300 posters. For no 2 candidate, he prepared 200 poster and 41 banners. (Data draw from the no of banner and poster they ordered).

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

The no of shown poster and banner of each candidate is similar. We found the posters mainly in market, plaza, and some storeys of houses, while, the banners are mainly shown in the fences, especially near bus station, which residents can notice them easily when waiting bus and on the way. For candidate 1, he symbolizes himself as a independent candidate with a kind and friendly image. On the other side, for candidate 2, he shows clear that he belongs to Democratic Party, with a professional image.

Conclusions drawn from your observation

The atmosphere of Election is quite well. Anywhere you can “see” the candidates.

New questions generated from your observations or findings

Open questions for discussion by all team members

How much did the party of the candidate influence the elector’s will?
Do the “ Political Star” help the candidate?

