

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes : Fan Sze Wai Wong Sin Loong

Name of constituency visited (please use one form for each constituency) :

Siu Sai Wan

Field trip details –

Date : 15/11 Time : 8:00—8:45 pm Venue : Siu Sai Wan

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

We, Fan Sze Wai and Wong Sin Loong started from Siu Sai Wan bus station, then walk through Harmony Garden, Siu Sai Wan sport ground, an estate shopping center and an estate. This trip lasts for 45 Minutes.

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
- To interview electors and ordinary residents.
- To take pictures, or collect campaign material for scanning.
- Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

There are 12 big banner of candidate no.1 but only 7 for candidate no.2.
And there are many small posters both inside shopping center and on the roadside, especially around the bus station and the estates.

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

The most popular promotion method between candidates is poster. There are lots of posters around, we can see 1 poster for every 10 steps. The posters between candidates inside the shopping center are closely put together. Also, there are many posters in minibuses too, 2-3 posters of a candidate on average.

Conclusions drawn from your observation

There are much more posters of candidates 1 than candidates 2. Also, we think that the promotion is a bit too little and we can't see any forums. Though it is a Saturday afternoon, there can still be some promotion.

New questions generated from your observations or findings

Open questions for discussion by all team members

- 1) Will more posters alone contribute to the success of candidates?
- 2) Do you think a keener competition is better ?