

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes : Cheng Kan Kwan & Lau Wai Ho, Vio

Name of constituency visited (please use one form for each constituency) :
TAI KOO SHING EAST (C02)

Field trip details –

Date : 16/11/2003 Time : 18:45-19:30 Venue : TAI KOO SHING EAST

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

-A team with two members
-Started from the Delia Memorial School, Tai Koo Shing Road and then the Shing Fai Terrace.
- Took some photos, counted the banners and posters, interviewed three residents on the way.
- After staying for 45 minutes, we left.

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.**
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
 - To interview electors and ordinary residents.**
 - To take pictures, or collect campaign material for scanning.**

□ Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

- the first candidate:

6 banners with 4 designs posted along Kornill and Tai Koo Shing Road

1 poster posted in the residential building

- the first candidate:

4 banners with one design posted along Kornill and Tai Koo Shing Road

2 posters posted in the residential building and electricity shop

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

-The first candidate(曹漢光) has been the district councilor for 20 years.

-This is the first year that two candidates participate in the election → one more choice

-The first interviewee found on Shing Fai Terrace was not satisfied with the performance of the first candidate, so he would vote for the second candidate.

-The second interviewee found in the playground was strongly unsatisfied with the first candidate as the assistance of the first candidate worked in black box, but he would not vote on the Election Day.

-The third interviewee found outside the residential building did not concern on the job of district councilor and the Election Day. He would not vote on the Election Day, he has registered, though.

Conclusions drawn from your observation

-The first candidate was not welcomed and residents there were not satisfied with his performance.

-The atmosphere of district election is not strong.

New questions generated from your observations or findings

- Why don't the residents show their unsatisfactory through the election or other ways, but put up with the not ideal district councilor for twenty years?

- Why the propaganda of the first candidate is more diverse? Will it affect the preference

of the voters?

Open questions for discussion by all team members

Same as above