HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes: _____ HUI Kit Yu _____
Name of constituency visited (please use one form for each constituency): ____

_____

Field trip details –

Date: _____20/11_____ Time: __1:00-2:30 p.m.__ Venue: __ _____

Description of the process (whether alone, accompanied by teammates, friends, campaign workers… etc.)\

A team of 2 during the lunch hour

 We are working on   constituency. So, we started from the University➔Bonham ➔ centre street➔ second street, and then went to a   to have our lunch. There is a poster of each candidate, posting on different sides of the front door of the restaurant. We talked to a cleaning worker there, asking whether she know the candidates.
But she even can't tell the candidates' names. Then one more worker joined our conversation. She said they didn't care who would win in the election, provided that what they do won't affect their benefit. Then we left the restaurant and continued to stroll around the district. ➔Queen's road west➔western street➔ back to the university

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- ☐ To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- ☐ To interview candidates and campaign workers.
- To interview electors and ordinary residents.
- To take pictures, or collect campaign material for scanning.
- ☐ Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period…etc

- We do not count the exact number of the posters, because there are so many within the constituency. (But at least over 40 posters for each candidate).
- Comparatively speaking, the number of posters of the two candidates is more or less the same.
- Banners are usually hung along the fence of roads, while posters are being posted at the front door of stores.

Description of findings – could be in the form simple narrations, or in the form of questions and answer…

- The two candidates' posters are posted evenly distributed. Most stores have 1 poster for each candidate, like the restaurant we visited. When we walked passed 2-3 stores, 1 set of posters appeared.
- Just when we walked around the market, there's a promotion car of the Democratic Party parking nearby. It a small van, but with a large poster showing all their members, including   , involved in the Central district. We noticed that many people, even the elderly, are attracted by it. But we can't see any candidates or members of the party over there. Maybe they have gone to visit the owners of the market.
- Some posters are damaged. Most of them are   's

- On the way back to the university, we observed an obvious decrease in promotion in the western st while most posters and banners are hung up in centre st. we guess this is because there is a market and more stores near Centre st.

Conclusions drawn from your observation
- As both candidates   (Democratic) and   (DBA) in the constituency have political background, the competition is rather vigorous. This can be reflected by the no. of posters and banners.
-          is a rather old district. Most of the stores are selling   or some old-fashioned stuff, or it is a   . Residents of that constituency are mainly middle-aged with low income. Most of them simply don't care about the election.

New questions generated from your observations or findings
- For the damage of posters, why does it happen mostly for the chan's ? Is it because of the party (DAB) he belongs?
- Are there any effect if the posters include some famous political figures?

Open questions for discussion by all team members
Same as the above