

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes: Yim Ka Wing

Name of constituency visited: Central & Western – Kwun Lung (A07)

Field trip details

Date: 17-11-2003

Time: 3:40 p.m. – 6:00 p.m.

Venue: whole Kwun Lung constituency

Brief Description of Constituency

Compare with the 1999's election, Kwun Lung constituency has **four** more residential buildings are added in this year's district council election.

1. the HKU Pokfield Road Residences – Junior Staff Quarters (No. 13-21, Pokfield Road), which includes 5 blocks of buildings and about 170 flats.
2. the University Heights Tower (No. 23, Pokfield Road), which includes 2 blocks of about 40-storey buildings.
3. Wah Fai House (No. 26 -34, Smithfield), which is a about 20-storey buildings.
4. Mei Wah Mansion (No. 36-42, Smithfield), which is a about 20-storey buildings.

Brief Description of Candidates

Candidates 1 – Ho Sau Lan Cyd

She is the member of The Frontier (前綫) and Civic Act-up (公民起動) and is the Legislative Councillor. She is the first time to be the candidate in the Kwun Lung constituency in the district council election.

Candidates 2 – Yip Kwok Him

Yip Kwok Him is the Vice-Chairman of the Democratic Alliance for Betterment of Hong Kong (DAB) (民主建港聯盟 / 民建聯) and is the Legislative Councillor. He had serviced this constituency for over 12 years. In last district council election in 1999, he got 1552 votes while the other candidate Mok Pui Han Rosa only got 1141 votes. So he won the election by 411 votes in 1999.

Description of Process

1. Started at the Pokfield Road's Bus Terminal at 3:40 p.m.
2. Walked along the Pokfield Road
3. Walked along the Smithfield
4. Walked in the Kwun Lung Lau
5. Walked along Belcher's Street
6. Walked along Davis Street
7. Walked along Forbes Street
8. Ended at about 6:00 p.m.

Objectives

1. To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
2. To interview electors and ordinary residents.
3. To take pictures, or collect campaign material for scanning.

Description of Findings

A. Along the Pokfield Road

As this is a new added region for this year's district council election, but there is **NO** promotion material of both candidates.

B. Along the Smithfield

There is also **NO** promotion material of both candidates in the region of the Wah Fai House and the Mei Wah Mansion, which are also the new added region for the election.

In the roadside and the shops along the Smithfield Terrace,

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	4	2
2. Yip Kwok Him	3	2

Both candidates' banners outside the entrance of the block D of the Smithfield Terrace are damaged by someone with the cutter. The one of Ho Sau Lan Cyd is repaired and she wrote a comment ("老友：你忙着破壞，我忙於修補，不如用選票，表達意見？ 9/11") on it.

In the roadside that opposite to the Kennedy Town Public Swimming Pool,

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	2	0
2. Yip Kwok Him	3	0

In the junction of the Smithfield and Forbes Street,

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	4	0
2. Yip Kwok Him	4	0

Outside the Parknshop Superstore,

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	3	0
2. Yip Kwok Him	4	0

There is **one** poster of both candidates outside the shop of Kodak Express in the Smithfield Court Shopping Centre Shop 1A.

There is **one** banner of both candidates opposite to the Nanyang Commercial Bank in Smithfield.

C. In Kwun Lung Lau

There is only **one** banner for both candidates along the staircases to the Kwun Lung Lau. Also, there is only **one** poster for both candidates in a assigned poster site at the entrance of the lift lobby of Kwun Lung Lau.

D. Along the Belcher's Street

In the roadside and the shops along the Belcher's Street,

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	2	4
2. Yip Kwok Him	2	3

E. Along the Forbes Street

There is also **NO** promotion material of both candidates along the Forbes Street.

F. Total

	<u>Banner</u>	<u>Poster</u>
1. Ho Sau Lan Cyd	17	8
2. Yip Kwok Him	18	7

Conclusions

Although there is so much promotion of both candidates, both candidates still have no promotion in all the new added region in a week before the election.

Appendix A

Electoral Boundary Map – Kwun Lung



District Council Election 2003

(Yellow shaded region is the new added area for the Kwun Lung constituency)



District Council Election 1999