

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes : Pan Wing Tat , Val Chow Pin
Yeung

Name of constituency visited (please use one form for each constituency) : Castle Road,
衛城

Field trip details –

Date : Nov 19 Time : ~7pm Venue : Castle Road
Constituency

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

Accompanied by teammate.

We started by going to the Democratic Party election office to interview 鄭麗琼,
Then we patrolled the whole constituency to count posters and interview passerby's.

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- X To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
- X To interview electors and ordinary residents.
- X To take pictures, or collect campaign material for scanning.
- Other purposes (please specify) : _____

Counting campaign banners and posters:

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

Mid-level escalators: 0
Robinson road/ Seymour Road Junction: 1 each for each candidate
Park Road: 1 each
YWGS: 1 each
Robinson road, near public toilet: 1 each
Junction of Sreymour Street and Castle Road: many posters

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

Few posters could be found on Seymour Street and other residential areas.
There were a lot of posters on Castle Road, a commercial area with a lot of shops.
On Castle Road it was noticed that there were more 莊偉波's posters than 鄭麗琼's.

Conclusions drawn from your observation

There are few banners and posters in residential areas. (probably because residents are unwilling to let candidates stick posters on their walls)
There are comparatively more banners and posters in commercial areas.

New questions generated from your observations or findings

Open questions for discussion by all team members

Interviewing candidates:

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

Interviewing 鄭麗琼：

Q: what activities are included in your campaign?

A: I mainly solicit votes on the street, distribute campaign leaflets, door-to-door campaigning (洗樓). But I'm rarely allowed to conduct door-to-door campaigning, so I usually do so in the pretence of visiting friends there.

Q: how much time per day do you spend on campaigning?

A: About half an hour every weekday. A whole morning is spent on Sundays. More time will be spend in the coming week (before the election).

Q: how is your relationship with your opponent.

A: I know nothing about him. I have never talked to him. (from our conversation it seems that Cheng has a negative impression of him).

Q: how many people are in your campaign team?

A: Less than 10 people. They're all residents of this district.

Q: how has the Democratic Party supported you?

A: It has provided me with a personal website, and photographs of me and prominent Party leaders (such as 李柱銘) has appeared on my campaign posters and leaflets.

Q: Are you confident that you will win?

A: Yes. Definitely.

Interviewing 莊偉波：(telephone interview)

Q: what activities are included in your campaign?

A: I mainly distribute campaign leaflets at the entrances of buildings. I may conduct 巡遊 in the coming week (before the election).

Q: how many people are there in your campaign team?

A: about 20. All of them are friends of mine, helping me voluntarily.

Conclusions drawn from your observation

New questions generated from your observations or findings

Open questions for discussion by all team members
